

50th Annual

aium[®]

GREENBAUM-KREMKAU

Advanced Ultrasound Seminar: OB & GYN

Disney's Yacht Club | FL & Online
February 11–13, 2027



EXHIBITOR AND SPONSORSHIP
PROSPECTUS

Discover the **AIUM's Advanced OB & GYN Seminar**—a comprehensive educational program precisely tailored for healthcare professionals to provide the latest advancements in obstetric and gynecologic ultrasound. Hosted by the American Institute of Ultrasound in Medicine (AIUM), this course is designed for sonographers, radiologists, obstetricians, and medical practitioners seeking to elevate their proficiency in advanced OB & GYN ultrasound techniques and applications.

ENGAGE WITH NEARLY
550*
ATTENDEES
WHO SPECIALIZE IN
OB & GYN ULTRASOUND
(in-person + online)

2026 Attendee Breakdown



265
Physicians



285
Non-Physicians/
Sonographers

*Historically, around 400+ attend in person. All attendees receive communications recognizing your participation.

Participate in this much-anticipated event, which offers a wide range of branding, sponsorship, and educational opportunities.

EXHIBIT HALL:

Securing an exhibit hall booth can maximize your company's visibility and engagement. The exhibit hall is a dynamic marketplace where you can showcase innovation, foster connections, and inspire collaboration. At the heart of our event, the Exhibit Hall offers a dynamic environment where exhibitors and attendees come together to explore, learn, and engage.



**RESERVE YOUR SPOT TODAY!
THE EXHIBIT HALL SOLD OUT LAST YEAR.**

	STANDARD BOOTH (#1–12) \$2,699	PREMIUM BOOTH (#13–16) \$2,999
Prime location near Food Buffet	x	✓
One Social Post	x	✓
Table and two chairs	✓	✓
Two staff badges (additional badges may be purchased for \$450 per person)	✓	✓
Acknowledgement on the website	✓	✓
Participation in the Exhibit Hall Scavenger Hunt	✓	✓
Pre and Post List of Attendees*	✓	✓

*List will include attendees that have opted in to receive communications.



Add a Social Post to your standard booth for \$150

**Add on (\$\$)*

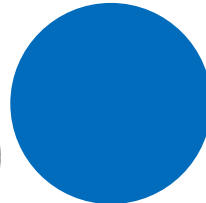
One Social Post: Boost your booth traffic and engage attendees with a captivating social media post tailored to your brand and event goals. This includes Facebook, Twitter, LinkedIn, and an Instagram feed.

SECURE YOUR SPACE

**THE EXHIBIT FLOOR SELLS OUT EACH YEAR. SECURE
YOUR SPACE TODAY! SECURE YOUR SPACE TODAY BY
CONTACTING AIUMPARTNERSHIPS@AIUM.ORG.**

ADVANCED OB & GYN ULTRASOUND BRANDING OPPORTUNITIES

The 50th Annual Greenbaum-Kremkau Advanced Ultrasound Seminar: OB & GYN is a one-of-a-kind professional-development experience that provides attendees with a perfect blend of knowledge, networking, and learning.



BRANDING OPPORTUNITIES

Engage both the on-site and online audience with your digital presence. Seize the opportunity to shine in the digital spotlight and make a lasting impression on our engaged audience.



INDUSTRY SYMPOSIUM

\$7,500 - \$10,000* (2 available - Thursday & Friday)

Elevate your brand's presence by sponsoring a Lunch and Learn event. This opportunity allows you to showcase cutting-edge technology, highlight innovative solutions, or introduce new systems to a diverse and engaged audience of professionals. Food & Beverage and AV not included.

*Pricing is based on number of participants



SPONSORED CONFERENCE RECEPTION

\$5,000 (1 available)

Sponsor a vibrant and engaging event, fostering networking opportunities, excitement, and anticipation among attendees.

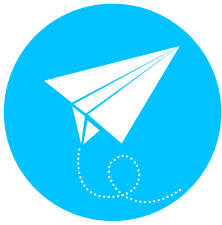
Please note that this sponsorship opportunity does not include food & beverage.



SPONSORED COFFEE STATION

\$1,500 (One each day, 3 available)
Opportunity to provide branding material

Sponsorship of our vibrant coffee station enhances brand visibility and engages with a diverse audience. Attendees will associate your brand with the positive experience of enjoying a cup of coffee or tea, fostering brand recognition and recall. As a sponsor, you have the privilege of supplying branded cups, napkins, and promotional materials for the coffee station, further enhancing your brand's presence and impact.



CUSTOM EMAIL BLAST

\$5,500

Speak directly to the AIUM's OB & GYN ultrasound professionals with a fully customized company email blast. While availability lasts.



RETARGETING ADS

\$2,500–\$5,000

Revolutionize your marketing strategy with our dynamic retargeting ads to the AIUM Audience! Don't let valuable leads slip through the cracks – harness the power of precision targeting to re-engage with users who have shown interest in your brand.

Includes:

- 1 month, 20,000 impressions, \$2,500
 - 2 months, 50,000 impressions, \$3,500
 - 3 months, 75,000 impressions, \$5,000
-



GUEST BYLINE (AUTHOR) ON THE AIUM BLOG (RESTRICTIONS APPLY)

\$4,000 (2 available)

Elevate your brand's visibility and authority by purchasing a guest byline, gaining access to our engaged audience, and positioning yourself as an industry thought leader. *This post cannot be solely and strictly promotional, but must be from an angle of thought leadership.* The blog post must follow the Scan's guidelines for authors; the AIUM reserves the right to edit and reposition the post. Guest blogs are typically posted to the AIUM's Twitter, Facebook, and LinkedIn accounts and included in the AIUM's member newsletter, Soundwaves (publication dates vary).

- » 600 words maximum
- » 1 headshot and bio

Customized opportunities are available upon request. Please contact AIUMPartnerships@aium.org to bring some magic to the 50th Annual Greenbaum-Kremkau Advanced Ultrasound Seminar: OB & GYN!

EXHIBIT HALL ITINERARY

*Times are subject to change

EXHIBIT HALL HOURS-ASBURY HALL

Thursday, February 11, 2027, 6:45 am–11:00 am

Friday, February 12, 2027, 6:45 am–11:00 am

Saturday, February 13, 2027, 6:45 am–11:00 am

LOAD-IN

Wednesday, February 10, 2027, 2:00 pm–6:30 pm (subject to change)

*The Business Center closes at 5:00 pm

After load-in: storage of crates and shipping containers are the responsibility of the industry partner. Crates must not be stored in the exhibit hall.

LOAD OUT

Saturday, February 13, 2027, 11:00 am–1:00 pm

After load out: ALL EQUIPMENT MUST BE PICKED UP BY 1:00 PM, OR THERE WILL BE A HOLDING FEE.

Note: Booth switching once on site is not permitted.

Any third-party delivery companies shall not arrive before scheduled delivery time.



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Visit aium.org/OBGYNseminar

Interested? Contact
AIUMPartnerships@aium.org today!