

aium[®]

47TH ANNUAL GREENBAUM-KREMKAU

Advanced Ultrasound Seminar: OB & GYN

Disney's Yacht Club | FL & Online
February 14–17, 2024



**EXHIBITOR
AND
SPONSORSHIP
PROSPECTUS**

The AIUM Advanced OB Course is a comprehensive and cutting-edge educational program designed to provide healthcare professionals with an in-depth understanding of advanced obstetric ultrasound techniques and applications. Developed and offered by the American Institute of Ultrasound in Medicine (AIUM), this course is tailored for sonographers, radiologists, obstetricians, and other medical practitioners seeking to enhance their expertise in the field of obstetric ultrasound.

MEET WITH
400+
ATTENDEES
WHO SPECIALIZE
IN OB & GYN.



In 2023, we welcomed more than 500 total registrants.

Don't miss the chance to be part of this much anticipated event, offering a wide range of sponsorship and educational opportunities.

EXHIBIT HALL

Maximize your company's visibility and engagement by securing an exhibit hall booth! This is a dynamic marketplace where you can showcase your products, services, and innovations to a diverse and influential audience. Don't miss this opportunity to connect, network, and make lasting impressions on attendees.

Table Top (1-12) \$1,999 **SOLD OUT**

Premium Table Top (13,14) \$2,500 **SOLD OUT**

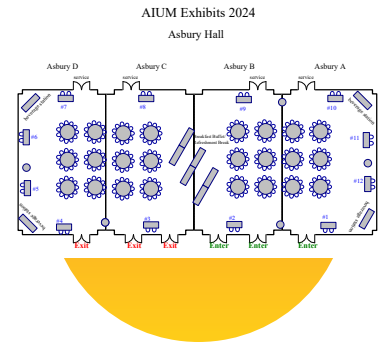


EXHIBIT HOURS

EXHIBITOR SET-UP LOAD-IN/LOAD OUT SCHEDULE

| DATE | TIME | ROOM |
|------------------------------|--------------------|-------------|
| Wednesday, February 14, 2024 | 3:00 pm – 8:00 pm | Asbury Hall |
| Saturday, February 17, 2024 | 11:00 am – 1:00 pm | Asbury Hall |

EXHIBIT HALL HOURS

| DATE | TIME | ROOM |
|-----------------------------|--------------------|-------------|
| Thursday, February 15, 2024 | 7:00 am – 10:30 am | Asbury Hall |
| Friday, February 16, 2024 | 7:00 am – 10:30 am | Asbury Hall |
| Saturday, February 17, 2024 | 7:00 am – 10:30 am | Asbury Hall |

BUSINESS CENTER HOURS OF OPERATION

| DATE | TIME | LOCATION |
|------------------------------|-----------------------------------|-------------------|
| Wednesday, February 14, 2024 | 9:00 am – 5:00 pm | Conference Center |
| Thursday, February 15, 2024 | 9:00 am – 5:00 pm | Conference Center |
| Friday, February 16, 2024 | 9:00 am – 5:00 pm | Conference Center |
| Saturday, February 17, 2024 | 10:00 am – 2:00 pm (tentative) | Conference Center |
| Sunday, February 18, 2024 | CLOSED | Conference Center |

Program

Exhibit Today

**THE EXHIBIT FLOOR SELLS OUT EACH YEAR
SECURE YOUR SPACE TODAY!**

ADVANCED OB & GYN ULTRASOUND SEMINAR SPONSORSHIPS

The 47th Annual Greenbaum-Kremkau Advanced Ultrasound Seminar: OB & GYN is a one-of-a-kind professional development experience that provides attendees with a perfect blend of knowledge, networking, and learning.

Exclusive Sponsorship Opportunity: \$35,000

Welcome to the pinnacle of brand exposure and recognition—the Exclusive Sponsorship Package. This is your opportunity to shine brightly and stand out as the sole partner supporting the Advanced OB & GYN Ultrasound Seminar. By choosing exclusive sponsorship, you're embarking on a journey to showcase your brand's excellence in a way that leaves a lasting impression on our audience. This sponsorship also includes your logo shown on the website, included on all digital branding, as well as an exhibit hall booth.



ON-SITE OPPORTUNITIES



Breakfast \$7,500

Rise and Shine With a Dynamic Start: Elevate the morning experience by sponsoring a 1-day breakfast in the Exhibit Hall. Place your promotional materials next to the buffet as attendees walk through prior to the seminar starting.



Refreshments Table \$3,000

Sponsor a 1-day refreshment table for attendees to enjoy rejuvenating coffee breaks available (Thursday-Saturday). Your company name and/or logo will be displayed on the signage located near the refreshments.



Lunch & Learn \$6,500

(NON-EXCLUSIVE)

A Lunch and Learn event provides the perfect opportunity to present cutting-edge technology, emphasize innovation, or introduce new systems to a diverse audience of professionals. Provide your very own OB&GYN Product Theatre, Product Showcase, or Educational Sponsored Course for this Lunch and Learn Hour.

Please note that this sponsorship opportunity does not include food & beverage.

Vendor is responsible for registration, additional AV, labor, and any Food & Beverage provided.



Evening Reception \$3,000

(NON-EXCLUSIVE)

Looking to host a reception on-site or around the Disney vicinity? Bring the magic and the AIUM audience to you with your own private event.

Vendor is responsible for registration, any additional room-rental, AV, labor, and any Food & Beverage provided.

INCLUDED: 1 email notification + event listing on website + room rental + standard AV setup

All material and location of material must be mutually agreed upon and submitted by **January 12, 2024**, for final approval by January 19, 2024.

If an opportunity is acquired before the exclusive partner, the AIUM will offer alternative opportunities up to the specified amount.

EDUCATIONAL SESSIONS OPEN FROM 7 AM TO 1 PM

THURSDAY, FEBRUARY 15, 2024

| TIME | NETWORKING OPPORTUNITY | AVAILABLE |
|-----------------------|------------------------|-----------|
| 7:00 am – 8:00 am | Sponsored Breakfast | 1 |
| 9:45 am – 10:15 am | Refreshment Break | 1 |
| 1:30 pm – 2:30 pm | Lunch and Learn | 1 |
| Timing of your choice | Evening Reception | 1 |

FRIDAY, FEBRUARY 16, 2024

| TIME | NETWORKING OPPORTUNITY | AVAILABLE |
|--------------------|------------------------|-----------|
| 7:00 am – 8:00 am | Sponsored Breakfast | 1 |
| 9:45 am – 10:15 am | Refreshment Break | 1 |
| 1:30 pm – 2:30 pm | Lunch and Learn | 1 |

SATURDAY, FEBRUARY 17, 2024

| TIME | NETWORKING OPPORTUNITY | AVAILABLE |
|---------------------|------------------------|-----------|
| 7:00 am – 8:00 am | Sponsored Breakfast | 1 |
| 10:00 am – 10:30 am | Refreshments | 1 |
| 1:30 pm – 2:30 pm | Lunch and Learn | 1 |

FINAL PROGRAM ENDS AT 1:00 PM



DIGITAL OPPORTUNITIES

Engage both on-site and the online audience with your digital presence. Seize the opportunity to shine in the digital spotlight and make a lasting impression on our engaged audience.



Custom Email \$5,500

Speak directly to ultrasound professionals with a fully customized company email blast. Reach the AIUM audience or target specifically the OB & GYN audience.

INCLUDED: 1 custom email



Retargeting Ads \$2,500 – \$5,000

Our audience is your audience! Increase your brand exposure by retargeting the Advanced OB & GYN Seminar Audience.

110,000 Page Views Per Month

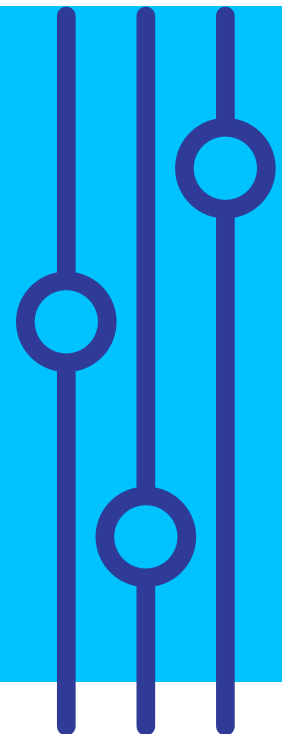
INCLUDES:

1 month-20,000 impressions-\$2,500

3 months-50,000 impressions-\$3,500

3 months-75,000 impressions-\$5,000

Customized sponsorship packages are available upon request. Please contact AIUMPartnerships@aium.org and bring some magic to the 47th Annual Greenbaum-Kremkau Advanced Ultrasound Seminar: OB & GYN!



HOTEL RESERVATIONS

STEPS TO RESERVE A ROOM:

1

Purchase opportunity.

2

You will receive a confirmation email that includes an exclusive booking code once your purchase is complete; reservations for this room block will not be taken without this code. Please note that a separate code for accessible rooms will be included in your confirmation.

3

Book your room using the provided code and reservations link.

Reserve your room at:

<https://book.passkey.com/go/AIUM2024>

For hotel discount code, contact
AIUMPartnerships@aium.org



LOCATION

Disney's Yacht & Beach Club Resorts
Conference Center

1750 Epcot Resorts Blvd

Lake Buena Vista, Florida 32830

For more details visit the **Adv. OB & GYN website**.

DISCOUNTED PARK TICKETS

Be sure to add a little fun to your trip by taking advantage of discounted Disney park tickets for attendees. See **website** for details.

The logo for the American Institute of Ultrasound Medicine (AIUM), featuring the lowercase letters 'aium' in a white, serif font with a registered trademark symbol (®) to the upper right of the 'm'.

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