The new, next-generation

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Confident diagnosis, comprehensive tools, concise workflow. The LOGIQ E10. It’s ultrasound for today and a platform for tomorrow.

See us at AIUM booth #1005.

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New York Hilton Midtown  
1335 Avenue of the Americas  
(6th Ave)  
New York, NY 10019

WiFi Access  
Use code “aium18” via Hilton Meeting Room WiFi for Internet access in the Exhibit Hall and meeting rooms. Please note the code is case sensitive.

Registration Desk Hours  
2ND FLOOR PROMENADE  
Saturday, March 24  
6:30 am–4:30 pm  
Sunday, March 25  
6:30 am–4:30 pm  
Monday, March 26  
6:30 am–4:30 pm  
Tuesday, March 27  
6:30 am–4:30 pm  
Wednesday, March 28  
6:30 am–1:00 pm

Speaker Ready Room Hours  
2ND FLOOR PROMENADE  
Saturday, March 24  
6:30 am–4:30 pm  
Sunday, March 25  
6:30 am–4:30 pm  
Monday, March 26  
6:30 am–4:30 pm  
Tuesday, March 27  
6:30 am–4:30 pm  
Wednesday, March 28  
6:30 am–3:00 pm

E-Poster Kiosk Hours  
AMERICAS HALL 1  
Sunday, March 25  
4:00 pm–6:30 pm  
Monday, March 26  
11:30 am–6:30 pm  
Tuesday, March 27  
9:30 am–3:30 pm

Exhibit Hall Hours  
AMERICAS HALL 1  
Sunday, March 25  
4:00 pm–6:30 pm  
Welcome Reception  
5:00 pm–6:30 pm  
Monday, March 26  
11:30 am–6:30 pm  
Refreshment Breaks  
10:00 am–10:30 am  
3:00 pm–3:30 pm  
Networking Reception  
5:00 pm–6:30 pm  
Tuesday, March 27  
9:30 am–3:30 pm  
Refreshment Breaks  
10:00 am–10:30 am  
3:00 pm–3:30 pm

AIUM Resource Booth Hours  
3RD FLOOR PROMENADE  
Sunday, March 25  
4:00 pm–6:30 pm  
Monday, March 26  
11:30 am–6:30 pm  
Tuesday, March 27  
9:30 am–3:30 pm

AIUM Office Hours  
HOLLAND  
Saturday, March 24  
8:00 am–12:00 pm  
Sunday, March 25  
9:30 am–12:00 pm  
Monday, March 26  
8:00 am–12:00 pm  
Tuesday, March 27  
8:00 am–12:00 pm  
Wednesday, March 28  
8:00 am–12:00 pm

What to Wear  
Attire at this year’s convention is business casual. Please note that meeting rooms are air-conditioned, so prepare for all temperatures; consider dressing in layers in case the meeting rooms are chilly.

Videotaping, Streaming, and Photography Policy  
The AIUM does not allow any unauthorized videotaping, streaming, or photography during the event except by management and its designated agents. The AIUM reserves the right to photograph, stream, or videotape any exhibits or attendee for use in promotional materials or any other AIUM publication. The AIUM may videotape educational courses for inclusion in the AIUM’s educational video program library.

Children  
Due to the nature of the educational sessions and Exhibit Hall, children are not permitted.

Thanks for coming to THE event for medical ultrasound!  @AIUMultrasound | aium.org

Make sure you have the most up-to-date content by downloading the #AIUM18 convention app.
For more than 20 years, we have pioneered innovations in imaging that have advanced the field of fetal medicine. Our team’s experience and insight were instrumental in the recent development of a new, state-of-the-art ultrasound transducer, which enables us to visualize fetal anomalies with never before seen clarity.

We look forward to partnering with you to offer your patients access to this breakthrough technology and the most precise diagnosis.

To discuss a potential referral, please call 1-800-IN UTERO (468-8376).
Postgraduate Courses
7:30 am–5:00 pm
Basic Obstetric and Gynecologic Ultrasound: A Practical Approach to Training and Clinical Practice*
GRAND BALLROOM-EAST

The Role of Ultrasound and Biomarkers at 11–14 Weeks: A Comprehensive Review*
GRAND BALLROOM-WEST

8:00 am–2:00 pm
Bioeffects Committee Meeting
EAST

10:30 am–12:00 pm
QIBA Volume Blood Flow Biomarker Committee Meeting
HARLEM

12:00 pm–1:30 pm
QIBA Shear Wave Speed Biomarker Committee Meeting
MIDTOWN

1:00 pm–5:00 pm
AIUM Communities of Practice Leadership Meeting (by invitation only)
MERCURY BALLROOM

2:00 pm–6:00 pm
Technical Standards Committee Meeting
EAST

5:00 pm–6:30 pm
Presidential Reception (by invitation only)
HERB N' KITCHEN

*Separate registration is required. Please check with registration to ensure session isn't sold out.

Thanks for coming to THE event for medical ultrasound! @AIUMultrasound | aium.org
Custom Ultrasound Transducers

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State College, PA 16801
814-231-2085

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Blatek, Inc. on LinkedIn
**Sunday, March 25**

**6:30 am–7:15 am**
Morning Exercise
MAIN LOBBY

**7:00 am–7:45 am**
*Journal of Ultrasound in Medicine* Subspeciality Editors Meeting (by invitation only)
EAST

**7:45 am–9:15 am**
Basic Fetal Echo: Getting Started With Fetal Echocardiography
GRAND BALLROOM-WEST
Common Fistula Complications
REGENT
Learning Lab: Ultrasound: Beyond the Pelvis for the Obstetrician/Gynecologist*
AMERICAS HALL 2
Obstetric Ultrasound: Where Should I Begin?
GRAND BALLROOM-EAST
The Continuum of Ultrasound in Medical Education: From Undergraduate to Advanced Practice
TRIANON BALLROOM
The David Cosgrove Memorial Session: Advancements in Liver Ultrasound Including Elastography, CEUS, and LI-RADS
MERCURY BALLROOM
Ultrasound in Male Reproductive and Sexual Medicine
BEEKMAN

**8:00 am–9:00 am**
*Journal of Ultrasound in Medicine* Editorial Board Meeting (by invitation only)
RENNEXOUS TRIANON

**9:00 am–11:30 am**
Executive Committee Meeting
HILTON BOARD ROOM

**9:30 am–11:00 am**
All You Ever Wanted to Know About DiGeorge Syndrome
GRAND BALLROOM-EAST
Emerging Areas of Photoacoustic and Contrast-Enhanced Ultrasound Molecular Imaging
SUTTON CENTER

**9:30 am–11:00 am**
General Ultrasound 1: Ultrasound in Anesthesiology and Common Practice Issues
SUTTON SOUTH
Learning Lab: Hands-On Image Acquisition*
AMERICAS HALL 2
Liver Ultrasound
SUTTON NORTH
Multidisciplinary Use of Ultrasound in Medical Education
TRIANON BALLROOM
Office Pediatric Urology
BEEKMAN
Prenatal Sonography: The Eyes, Ears, and Nose Have It
GRAND BALLROOM-EAST
Update from North American Fetal Therapy Network (NAFTNet)
MERCURY BALLROOM

**11:30 am–1:00 pm**
Basic Science: Systems and Phantoms
SUTTON SOUTH
Cardiovascular Ultrasound Community Meeting
CLINTON
Challenging OB Case Unknowns
GRAND BALLROOM-EAST
Deep Learning Algorithms: POCUS Applications
GRAND BALLROOM-WEST
Gynecologic Ultrasound 1
SUTTON NORTH
Learning Lab: High-Frequency Ultrasound Scanning*
AMERICAS HALL 2
Neonatal Neurosonology: A Look at the Head & Spine
MERCURY BALLROOM
Sonographers Role in Medical Education
SUTTON CENTER
Student Track: Critical Thinking Skills, Legal Issues, Ergonomic Scanning
REGENT
The Continuing Evolution of Prostate Ultrasound
BEEKMAN
Using Ultrasound to Evaluate Transplant Organs: Expectations and Complications
TRIANON BALLROOM

*Separate registration is required. Please check with registration to ensure session isn’t sold out.
12:00 pm–4:00 pm
Board of Governors Meeting (by invitation only)
RENDEZVOUS TRIANON

2:00 pm–3:30 pm
Avoiding Perils and Pitfalls in Pregnant Pediatric Patients
NEW YORK

Basic Science: Contrast Agents—Nonclinical
SUTTON SOUTH

High-Frequency Clinical and Preclinical Imaging Community Meeting
CLINTON

Learning Lab: Comprehensive Hands-On Carotid and Transcranial Doppler Imaging*
AMERICAS HALL 2

Lung Imaging Bioeffects: Emerging Applications, Implications, and Considerations
TRIANON BALLROOM

Musculoskeletal Ultrasound—The Five Most Prevalent Pathologies In Each Joint, Part 1: Upper Limb
SUTTON CENTER

Obstetric Ultrasound: Fetal Echocardiography
SUTTON NORTH

Office-Based Renal Ultrasound-Guided Intervention
BEEKMAN

Pelvic Pain: How to Make an Accurate Diagnosis With Ultrasound
MERCURY BALLROOM

Student Track: Clinical Training and Infection Control
REGENT

4:00 pm–5:30 pm
Advanced Carotid Imaging
NEW YORK

Breast Ultrasound
SUTTON SOUTH

Jeopardy: A Collaborative Case-Based Learning Game
TRIANON BALLROOM

Learning Lab: Point-of-Care Urologic Ultrasound (Hospital and Operating Room)*
AMERICAS HALL 2

5:00 pm–6:30 pm
Exhibit Hall Welcome Reception
AMERICAS HALL 1

6:30 pm–9:00 pm
Industry Symposium Sponsored by Laerdal Medical
RENDEZVOUS TRIANON

6:30 pm–9:00 pm
Industry Symposium Sponsored by Philips
MERCURY BALLROOM

*Separate registration is required. Please check with registration to ensure session isn’t sold out.
6:30 am–7:15 am  
Morning Exercise  
MAIN LOBBY

6:45 am–8:15 am  
Industry Symposium Sponsored by Butterfly Network, Inc  
MERCURY BALLROOM

7:30 am–8:30 am  
Urology Interest Group Meeting  
HUDSON

8:00 am–12:00 pm  
POCUS Summit (by invitation only)  
GRAND BALLROOM-EAST

8:30 am–10:00 am  
Adult Urologic Imaging  
BEKMAN

10:30 am–12:00 pm
Abnormal Uterine Bleeding: What is the Latest in Evaluation?  
GRAND BALLROOM-WEST

Jeopardy: Fetal Heart for $1000!  
TRIANON BALLROOM

Learning Lab: Musculoskeletal Ultrasound—The Shoulder for Beginners*  
AMERICAS HALL 2

New Investigator Session  
SUTTON NORTH

New Kidneys on the Block: Recent Pediatric Urology Guidelines  
BEKMAN

Nonlinear Modeling and Quantification for Imaging and Therapy, Part 2  
REGENT

Obstetric Ultrasound: The Cervix  
SUTTON SOUTH

The Changing Face of POCUS: Disrupting the Disruptors  
MERCURY BALLROOM

Vascular Debate  
RENDZEVOUS TRIANON

12:00 pm–1:30 pm
All You Ever Wanted to Know About the Cervix and CLEAR Certification  
NEW YORK

Clinical Standards Committee Meeting  
GIbson

CME Committee Meeting  
CLINTON

Meet-the-Professor: How to Start Your Contrast-Enhanced Ultrasound Practice With Michelle Robbin*  
MIDTOWN

Meet-the-Professor: Practical Pediatric Practice With Rob Goodman*  
EAST

Meet-the-Professor: Ultrasound in Men’s Health Issues With Bruce Gilbert*  
HARLEM

Meet-the-Professor: Ultrasound-Guided Nerve Blocks for the Acutely Injured Patient With Arun Nagdev*  
HUDSON
Monday

12:00 pm–1:00 pm
Obstetric Ultrasound Community Meeting
SUTTON SOUTH

12:00 pm–1:30 pm
Meet-the-Professors: Coding in OB-GYN Ultrasound
With Joshua Copel and James Shwayder
MADISON

1:30 pm–3:00 pm
Advanced Fetal Echo: Making the Correct Diagnosis in Congenital Heart Defects
TRIANON BALLROOM

Contrast-Enhanced Ultrasound for the POCUS Sonographer
MERCURY BALLROOM

Improving the State-of-the-Art Image Quality with Better Beamforming: Application to Clinical Imaging
BEEKMAN

Learning Lab: Musculoskeletal Ultrasound—The Shoulder for Advanced Sonographers*
AMERICAS HALL 2

Obstetric Ultrasound 1
SUTTON SOUTH

Sonography Community Meeting
CLINTON

The Jonathan Ophir Memorial Session: Guidelines and Clinical Applications of Liver Elastography
REGENT

Therapeutic Ultrasound Community Meeting
SUTTON CENTER

Ultrasound Cases From Around the World: Point-of-Care, Obstetric, and General Applications
GRAND BALLROOM-WEST

Urologic Ultrasound
SUTTON NORTH

Vascular Double Jeopardy
RENDEZVOUS TRIANON

2:00 pm–3:00 pm
Neurosonology Community Meeting
GIbson

3:00 pm–4:30 pm
QIBA Contrast-Enhanced Biomarker Committee Meeting
HARLEM

3:30 pm–5:00 pm
Plenary and Awards Session
GRAND BALLROOM-EAST

5:00 pm–6:30 pm
Exhibit Hall Networking Reception
AMERICAS HALL 1

6:30 pm–9:00 pm
Industry Symposium Sponsored by Samsung
RENDEZVOUS TRIANON

PROVE IT.
AIUM ULTRASOUND PRACTICE ACCREDITATION

Learn more tomorrow @ 12:00 pm in Gibson (2nd level)

*Separate registration is required. Please check with registration to ensure session isn’t sold out.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>6:30 am–7:15 am</td>
<td>Morning Exercise</td>
<td>MAIN LOBBY</td>
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<tr>
<td>8:00 am–9:00 am</td>
<td>Exhibit Advisory Meeting</td>
<td>GIBSON</td>
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<tr>
<td>8:30 am–10:00 am</td>
<td>Advances in Ultrasound in Global Health</td>
<td>SUTTON CENTER</td>
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<td>Session in collaboration with WFUMB.</td>
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<td>Basic Fetal Echo: What to Do When You Detect a Major Congenital Heart Defect</td>
<td>GRAND BALLROOM-EAST</td>
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<td>Basic Science: Elastography and Strain Imaging 1</td>
<td>SUTTON NORTH</td>
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<td>Note: Session ends at 10:15 am</td>
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<td></td>
<td>Cardiac/Vascular Ultrasound</td>
<td>SUTTON SOUTH</td>
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<td>Hot Topics and Innovation in Dermatologic Ultrasound</td>
<td>MERCURY BALLROOM</td>
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<td>Key Aspects of a Twin Gestation</td>
<td>GRAND BALLROOM-WEST</td>
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<td>Learning Lab: Musculoskeletal Ultrasound—Hands-On Scanning Wrist and Hand*</td>
<td>AMERICAS HALL 2</td>
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<td>Percutaneous Ultrasound-Guided Vasculocentesis in Adults</td>
<td>BEEKMAN</td>
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<td>The Future of Contrast Imaging in the Clinic: The Diagnostic Bubble and Perfusion Imaging</td>
<td>REGENT</td>
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<td>Ultrasound Practice Accreditation Council Meeting</td>
<td>HARLEM</td>
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<td>9:00 am–10:00 am</td>
<td>Point-of-Care Ultrasound Community Meeting</td>
<td>NEW YORK</td>
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<td>10:00 am–11:30 am</td>
<td>Ultrasound in Global Health Interest Group Meeting</td>
<td>SUTTON CENTER</td>
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<td>10:30 am–12:00 pm</td>
<td>Basic Science: Therapy and Bioeffects 1</td>
<td>SUTTON NORTH</td>
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<td>Clinical Application of Contrast-Enhanced Ultrasound: Beyond the Liver</td>
<td>REGENT</td>
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<td>Complications of Multiple Gestations or Double Trouble</td>
<td>GRAND BALLROOM-WEST</td>
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<td>Learning Lab: Elastography: Learn, Scan and Interact With Equipment, Phantoms/Models and Clinical Experts</td>
<td>AMERICAS HALL 2</td>
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<td>Musculoskeletal Ultrasound</td>
<td>SUTTON SOUTH</td>
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<td>Pelvic Floor: What Comes Down Must Go Up</td>
<td>TRIANON BALLROOM</td>
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<td>Percutaneous Ultrasound-Guided Vasculocentesis in Children, Newborns and the Fetus</td>
<td>BEEKMAN</td>
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<td>Top POCUS Articles From the Last Year</td>
<td>MERCURY BALLROOM</td>
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<td>12:00 pm–1:00 pm</td>
<td>Presidential Advisory Council Meeting (by invitation only)</td>
<td>HILTON BOARD ROOM</td>
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<td>12:00 pm–1:30 pm</td>
<td>How to Ensure Successful AIUM Accreditation</td>
<td>GIBSON</td>
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<td>Introducing the National Curriculum for OB-GYN Ultrasound Training in Residency Programs: Opportunities &amp; Challenges</td>
<td>GRAND BALLROOM-EAST</td>
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<td>Meet-the-Professor: Dermatologic Ultrasound With Ximena Wortsman*</td>
<td>HARLEM</td>
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<td>Meet-the-Professor: Legal Issues in OB-GYN: Limiting Your Liability With Steven Warsof*</td>
<td>HUDSON</td>
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<td>Meet-the-Professor: The Clinical Use of Elastography in the Liver With Giovanna Ferraioli*</td>
<td>MIDTOWN</td>
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<td>Meet-the-Professors: Quantitative Elasticity: Standardization Efforts With Kathy Nightingale, Jun Chen, and Anthony Samir*</td>
<td>NEW YORK</td>
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<td>1:30 pm–3:00 pm</td>
<td>Adnexal Masses: Refining Your Diagnosis</td>
<td>RENDEZVOUS TRIANON</td>
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<td>Advanced Fetal Echo: Fetal Arrhythmias</td>
<td>TRIANON BALLROOM</td>
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<td>Basic Science: Blood Flow</td>
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<td>Clinical Applications of High-Frequency Ultrasound</td>
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<td>Controversies in Cardiac Arrest</td>
<td>MERCURY BALLROOM</td>
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<td>Elastography Interest Group Meeting</td>
<td>EAST</td>
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<td>Learning Lab: Smart Ultrasound Fusion Technology for Guiding Abdominal Interventions*</td>
<td>AMERICAS HALL 2</td>
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<td>Obstetric Ultrasound 2</td>
<td>SUTTON CENTER</td>
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<td>Pediatric Endocrine Excellence: Imaging of All Things Hormonal</td>
<td>REGENT</td>
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<td>Review of Obstetric Doppler and Its Role in Complicated Twin Gestations</td>
<td>GRAND BALLROOM-EAST</td>
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<td>2:15 pm–3:15 pm</td>
<td>Contrast-Enhanced Ultrasound</td>
<td>BEEKMAN</td>
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<td>3:00 pm–4:30 pm</td>
<td>Fetal Echocardiography Community Meeting</td>
<td>TRIANON BALLROOM</td>
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<td>Pediatric Ultrasound Community Meeting</td>
<td>REGENT</td>
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<td>3:15 pm–4:15 pm</td>
<td>Contrast-Enhanced Ultrasound Community Meeting</td>
<td>BEEKMAN</td>
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<td>3:30 pm–5:00 pm</td>
<td>Basic Science: Tissue Characterization 1</td>
<td>SUTTON SOUTH</td>
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<td>Dermatologic Ultrasound</td>
<td>SUTTON CENTER</td>
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<td>Expanded Assessment of Fallopian Tubes</td>
<td>GRAND BALLROOM-WEST</td>
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<td>General and Abdominal Ultrasound Community Meeting</td>
<td>EAST</td>
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<td>Interventional-Intraoperative Ultrasound Community Meeting</td>
<td>GRAND BALLROOM-EAST</td>
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<td>Point-of-Care Ultrasound 2</td>
<td>SUTTON NORTH</td>
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<td>5:00 pm–6:00 pm</td>
<td>Dermatologic Interest Group Meeting</td>
<td>SUTTON CENTER</td>
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<td>Musculoskeletal Ultrasound Community Meeting</td>
<td>CLINTON</td>
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<tr>
<td>5:15 pm–6:00 pm</td>
<td>Basic Science and Instrumentation Community Meeting</td>
<td>SUTTON SOUTH</td>
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<tr>
<td>7:00 pm–11:00 pm</td>
<td>Leadership Banquet (by invitation only)</td>
<td>MERCURY BALLROOM</td>
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*Separate registration is required. Please check with registration to ensure session isn’t sold out.
Wednesday, March 28

6:30 am–7:15 am
Morning Exercise
MAIN LOBBY

8:30 am–10:00 am
Advanced Functional Fetal Echocardiography
TRIANON BALLROOM
Basic Anatomy, Variants, Technique and Vascular Anomalies
BEAKMAN
Cutting-Edge Musculoskeletal Ultrasound
MERCURY BALLROOM
Educators Ultrasound
Note: Session ends at 10:15 am
SUTTON SOUTH
Head and Neck: Pediatric Anomalies and Interventions
SUTTON CENTER
Obstetric Ultrasound: Placenta/Preeclampsia
SUTTON NORTH
Pelvic Ultrasound: Taking It to the Next Level
GRAND BALLROOM-WEST
Sonobone: Prospects for Clinical Ultrasound Applications in Bone
RENEZVOUS TRIANON
Ultrasound Elastography: Beyond the Adult Liver
REGENT

10:15 am–12:00 pm
Executive Committee Meeting
HILTON BOARD ROOM

10:30 am–12:00 pm
How to Perform a Fetal Neurosonogram
TRIANON BALLROOM
Learning Lab: Hands-On Cardiac Function and Rhythm Assessment*
AMERICAS HALL 2
Nail Conditions, Benign Cutaneous Tumors, and Cosmetic Fillers
BEAKMAN
When to Replace My Ultrasound Transducer: The Good, the Bad, and the Ugly
RENEZVOUS TRIANON

12:00 pm–1:30 pm
Annual Convention Committee Meeting
(by invitation only)
GIBSON
Meet-the-Professor: Head and Neck Ultrasound With Lisa Orloff*
MIDTOWN
Meet-the-Professor: Musculoskeletal Ultrasound: Emphasis on Sports Medicine With Robert Monaco*
EAST
Meet-the-Professors: Ultrasound Pearls of Wisdom—Weird and Wonderful Cases in OB-GYN With Phyllis Glanc, Julia Solomon, and Jacques Abramowicz*
NEW YORK

1:30 pm–3:00 pm
Advanced Early Fetal Echocardiography
MERCURY BALLROOM
Advanced Echocardiography for the POCUS Sonographer
GRAND BALLROOM-WEST
Basic Science: Elastography and Strain Imaging 2
Note: Session ends at 3:15 pm
SUTTON SOUTH
Clinical Experiences in Therapeutic Ultrasound
BEAKMAN
Gynecologic Ultrasound 2
SUTTON NORTH

Thanks for coming to THE event for medical ultrasound! @AIUltrasound | aiul.org
Wednesday

1:30 pm–3:00 pm
- Learning Lab: Thyroid Interventions*
  AMERICAS HALL 2
- Obstetric Film Panel: Interesting Prenatal Cases With Neonatal Follow-Up
  TRIANON BALLROOM
- Skin Cancer and Inflammatory Cutaneous Conditions
  REGENT
- Ultrasonic Interrogation of the Anisotropic Properties of Tissue: Coming at the Patient from a Different Angle
  RENDEZVOUS TRIANON

3:30 pm–5:00 pm
- 3D Ultrasound of the Uterus and Adnexa: How Does It Make a Difference?
  MERCURY BALLROOM
- Basic Science: Therapy and Bioeffects 2
  SUTTON NORTH
- Learning Lab: Dermatologic Ultrasound Workshop*
  AMERICAS HALL 2
- Liver Series
  RENDEZVOUS TRIANON
- Unlocking the Ocular Chamber of Secrets: Ocular Ultrasound Is More Than Retinal Detachment
  TRIANON BALLROOM

SAVE THE DATE! April 6–10, 2019

Exhibitors

Be sure to stop by the Exhibit Hall in Americas Hall 1, 3rd Floor.

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<td>1507</td>
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<tr>
<td>1503</td>
<td>Alliance for Physician Certification and Advancement (APCA)</td>
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<tr>
<td>1503</td>
<td>American Registry for Diagnostic Medical Sonography (ARDMS)</td>
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<td>1400</td>
<td>AS Software, Inc</td>
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*Separate registration is required. Please check with registration to ensure session isn’t sold out.
Sunday, March 25
6:30 pm–9:00 pm
Industry Symposium Sponsored by Laerdal Medical:
Is Moore’s Law Enough to Ensure Widespread Ultrasound Adoption?
RENDEZVOUS TRIANON

This symposium convened by Laerdal begins by defining barriers to widespread ultrasound adoption. We will review historical lessons that provide a blueprint for future progress and examine the impact of cutting-edge technologic advances. We will explore the respective roles academia, private industry, membership organizations, accrediting bodies, and payers will need to play to ensure success. The discussion will next address the widespread misconception that frames integrating ultrasound training into an already overburdened UME or GME curriculum as a “zero sum game.” The advantages of using a blended learning approach for ultrasound integration will be highlighted.

The symposium will conclude by using a critically important ultrasound application (i.e., ultrasound-guided procedures) as a case study, to apply many of the elements previously discussed. The Laerdal-SonoSim Procedure Trainer will be introduced and will serve as a springboard to analyze procedural competency, the role of psychomotor skills, performance metrics, validation of metrics, defining mastery, skill decay, and automation of the process. The symposium will end with a practical demonstration of the newly released Laerdal-SonoSim Procedure Trainer and hands-on session for interested participants.

Sunday, March 25
6:30 pm–9:00 pm
Industry Symposium Sponsored by Philips
MERCURY BALLROOM

Philips is a leading health technology company focused on improving people’s health and enabling better outcomes. Philips ultrasound systems help meet the challenges of today’s most demanding practices by offering superb image quality and enhanced workflow to advance diagnostic confidence, maximize department efficiencies, and improve the patient experience.

Monday, March 26
6:45 am–8:15 am
Industry Symposium Sponsored by Butterfly Network, Inc
MERCURY BALLROOM

Have breakfast with Butterfly Network and learn about the groundbreaking Ultrasound-on-a-Chip technology behind the new Butterfly iQ handheld ultrasound—it scans the entire body with a single transducer and costs less than $2000.

Dr Aime Woods will speak on the positive effect hand-held ultrasound brings to the doctor/patient relationship, followed by six of the top ultrasound practitioners in the country doing 40 minutes of live demonstrations with the Butterfly iQ.

Monday, March 26
6:30 pm–9:00 pm
Industry Symposium Sponsored by Samsung
RENDEZVOUS TRIANON

Join us on Samsung Monday for a presentation on “How to do excellent contrast enhanced ultrasound (CEUS) examinations” by world leading expert Dr Stephanie Wilson. Learn how CEUS is improving the imaging workflow and patient outcomes. Monday, March 26 at 6:30 pm in Rendezvous Trianon Ballroom.

*CME credit not provided for Industry Symposia.
The American Institute of Ultrasound in Medicine would like to recognize the following sponsors for their contributions to the convention as of March 1, 2018:

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