

# Educational Opportunities

- **Preconvention Program**—This is your chance to attend courses that will provide in-depth coverage of ultrasound issues. Earn up to 7 *AMA PRA Category 1 Credits*<sup>™</sup> (accepted by the ARDMS) or ARRT Category A Credits.
- **Categorical Courses**—Choose from concurrent courses developed by Community of Practice chairs and the Annual Convention Committee and presented by distinguished ultrasound professionals.
- **Hands-on Courses**—Participate in courses covering emergency and interventional ultrasound, cardiovascular ultrasound, neurosonology, and ultrasound-guided biopsy.
- **Meet-the-Professor (MTP) Sessions**—Participate in small-group sessions led by renowned ultrasound professionals. Space is limited. Register early as these sessions sell out quickly. The cost for each session is \$35.00
- **Scientific Sessions**—Learn about the latest research in ultrasound. Topics include but are not limited to:
  - Basic Science
  - Breast Ultrasound
  - Cardiovascular Ultrasound
  - Clinical Tissue Characterization
  - Emergency Ultrasound
  - Fetal Echocardiography
  - General and Abdominal Ultrasound
  - Genitourinary Ultrasound
  - Gynecologic Ultrasound
  - High-Frequency Clinical and Preclinical Imaging
  - Interventional-Intraoperative Ultrasound
  - Obstetric Ultrasound
  - Pediatric Ultrasound
  - Practice of Sonography
- **Just Images Sessions**—View and discuss unique cases with the physicians who made the diagnosis.
- **Film Panel Sessions**—Discuss unknown ultrasound cases in general and obstetric ultrasound.
- **Scientific Poster Exhibits**—View the latest research in progress presented in a visual format.
- **Accreditation “Getting Started” Workshop**—Learn how easy it is to complete the ultrasound practice accreditation process, and get answers to the most commonly asked questions regarding accreditation.
- **Case-of-the-Day Challenges**—Test your abilities each day by diagnosing unique case studies.
- **Community of Practice Meetings**—Meet with other ultrasound professionals who share your interests, plan future AIUM educational programs, and discuss the issues in your specialty.

## Continuing Medical Education (CME) Credit Information

### Accreditation Statement

The American Institute of Ultrasound in Medicine (AIUM) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. AIUM educational activities are planned and implemented in accordance with the *Essential Areas and Elements* of the ACCME.

### Designation Statement

The AIUM designates the 2010 Preconvention Program for a maximum of 7 *AMA PRA Category 1 Credits*<sup>™</sup>. The AIUM designates the 2010 Annual Convention for a maximum of 20.25 *AMA PRA Category 1 Credits*<sup>™</sup>. The AIUM designates the 2010 Meet-the-Professor sessions for a maximum of 3 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### Credit for Sonographers

Sonographers participating in AIUM educational activities may earn credits toward maintaining their professional certification from the following organizations:

#### American Registry for Diagnostic Medical Sonography (ARDMS)

The ARDMS accepts *AMA PRA Category 1 Credits*<sup>™</sup>.

#### American Registry of Radiologic Technologists (ARRT)

The AIUM is a Recognized Continuing Education Evaluation Mechanism (RCEEM) for the American Registry of Radiologic Technologists (ARRT). These educational activities are approved by the AIUM for ARRT Category A Credits.

### Disclosure Policy

The AIUM is accredited by the ACCME to provide *AMA PRA Category 1 Credits*<sup>™</sup> to physicians. As such, the AIUM must ensure balance, independence, and scientific rigor in all of its sponsored activities. To this end, the AIUM requires anyone who is in a position to control the content of an educational activity, including AIUM officers, board members, committee members, faculty, and AIUM staff, to disclose all relevant financial interest(s) or other relationship(s) with any commercial interest. Financial interest or other relationships may include such things as grants or research support, employment, consultancies, major stock holdings, membership in a speakers bureau, etc. The ACCME defines “relevant financial relationships” as financial relationships in any amount occurring within the past 12 months that create a conflict of interest (SCS2.1). The ACCME considers relationships of the person involved in the CME activity to include financial relationships of a spouse or partner.

### Conflict of Interest Policy

The AIUM has instituted a process that goes beyond simple disclosure, with necessary interventions to resolve any conflicts of interest before the educational activity begins. All individuals who are in a position to control the content of an educational activity, including AIUM officers, board members, committee members, faculty, and AIUM staff, are required to complete a disclosure form. Individuals who refuse to disclose their financial relationships will be disqualified from their role in the educational activity. The AIUM reviews these disclosure forms for potential conflicts of interest. All potential conflicts of interest are identified and managed by the chair of the CME Committee or designated AIUM official before the educational activity takes place. Should it be determined that a conflict of interest exists as a result of a financial relationship, the individual will be contacted by the AIUM, and methods to manage the conflict will be discussed. A form will be available to expedite this process. If the conflict is unable to be resolved, the individual will not be permitted to participate in the educational activity. Individuals involved in planning will be asked to recuse themselves from any portion of the planning where a bias might exist.

### Alternative or “Off-Label” Product Policy

The AIUM requires anyone who is in a position to control the content of an educational activity, including AIUM officers, board members, committee members, faculty, and AIUM staff, to disclose their endorsement or use of any alternative or “off-label” product and/or treatment technologies. Individuals are advised that they must inform the audience if their educational material includes any discussion of off-label product use. AIUM educational activities provide a forum to educate and promote the dissemination of new ideas, but the AIUM does not necessarily endorse the findings or conclusions reported by presenters and authors. The intent of this disclosure is to provide learners with information to aid them in making their own judgments.

### Documenting CME Credits

The AIUM provides CME certificates to those who have participated in an AIUM educational activity. The AIUM does not submit credits to regulating bodies or certifying organizations on behalf of the participant. It is the participant’s responsibility to submit proof of credits on his or her own behalf.

