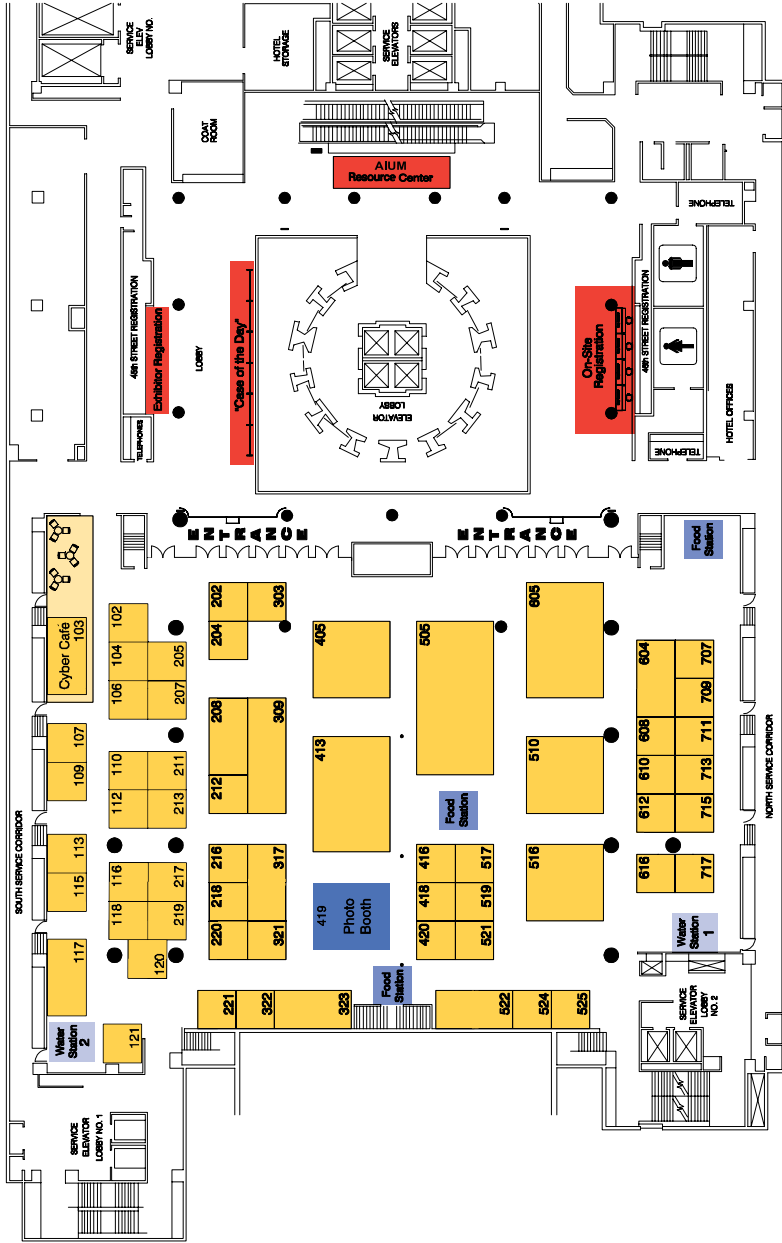


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# 2009 EXHIBITOR PROFILES

## **Aloka Ultrasound**

**Booth 208**

**10 Fairfield Blvd  
Wallingford, CT 06492 USA  
Phone: 203-269-5088  
Fax: 203-269-6075  
E-mail: [inquiry@aloka.com](mailto:inquiry@aloka.com)  
Website: <http://www.aloka.com>**

As a recognized leader in ultrasound innovation, Aloka is known for unparalleled image quality, superior system reliability, and the intuitive use of cutting-edge technology. From the super premium system, Alpha 10, to the elegantly designed office-based system, SSD-3500, to the affordable, highly portable black-and-white system, SSD-1000, Aloka has the right solution for every practice size and diagnostic requirement.

## **American Registry for Diagnostic Medical Sonography (ARDMS)**

**Booth 117**

**51 Monroe St  
Plaza East One  
Rockville, MD 20850 USA  
Phone: 800-541-9754  
Fax: 301-738-0312  
E-mail: [morgan.kreutz@ardms.org](mailto:morgan.kreutz@ardms.org)  
Website: <http://www.ardms.org>**

The American Registry for Diagnostic Medical Sonography (ARDMS), incorporated in 1975, is an independent, nonprofit organization that administers examinations and awards credentials in the areas of diagnostic medical sonography (RDMS), diagnostic cardiac sonography (RDCA), vascular interpretation (RPVI), and vascular technology (RVT). The ARDMS has more than 52,000 certified individuals throughout the world and is considered the global standard in medical ultrasound credentialing.

## **AS Software, Inc**

**Booth 522**

**560 Sylvan Ave  
Englewood Cliffs, NJ 07632 USA  
Phone: 201-541-1900  
E-mail: [tsaunders@as-software.com](mailto:tsaunders@as-software.com)  
Website: <http://www.as-software.com>**

AS Software, Inc, specializes in ultrasound reporting and DICOM image management systems, which offer both physicians and hospitals state-of-the-art data management solutions. AS Software offers seamless enterprise integration for the total obstetrics and gynecology (Ob-Gyn) solution: reports, images, and graphs in one easy-to-read, clear, comprehensive, and concise report. AS Software has been providing its Ob-Gyn solution for more than 15 years and has earned a reputation for excellence in the ultrasound reporting industry.

## **ATS Laboratories, Inc**

**Booth 524**

**404 Knowlton St**

**Bridgeport, CT 06608 USA**

**Phone: 203-579-2700**

**Fax: 203-333-2681**

**E-mail: [atslaboratories@yahoo.com](mailto:atslaboratories@yahoo.com)**

**Website: <http://www.atlaboratories.com>**

ATS Laboratories designs and manufactures phantoms used to evaluate the routine performance of ultrasound imaging systems. Our phantoms are used in the area of quality assurance, field service, research and development, sales, marketing, and education. ATS specializes in providing custom-design tissue-mimicking phantoms for the unique requirements of its customers. Products include multipurpose phantoms, Doppler flow pumping systems and flow phantoms, thermal test phantoms, training phantoms, and the new model 570 multipurpose endoscopic phantom.

## **Biosound Esaote, Inc**

**Booth 204**

**8000 Castleway Dr**

**Indianapolis, IN 46250 USA**

**Phone: 317-813-6000**

**E-mail: [info@biosound.com](mailto:info@biosound.com)**

**Website: <http://www.biosound.com>**

Biosound Esaote, a market leader in diagnostic portable and console-based ultrasound systems, offers the MyLab series, a high-performance ultrasound family. The MyLab line provides comprehensive diagnoses, offers excellent value, and features high-level functionality. The platform offers a common user interface, shared probes, and full digital workflow capability. The full line of MyLab ultrasound systems is designed to meet the demands of real-world scanning environments. Whether for private practice, mobile services, hospitals, or clinics, our multispecialty systems offer outstanding image quality and advanced diagnostic capabilities for more confident diagnoses.

## **Center for Fetal Diagnosis and Treatment at Children's Hospital of Philadelphia**

**Booth 107**

**34th Street and Civic Center Boulevard**

**Philadelphia, PA 19104 USA**

**Phone: 1-800-IN-UTERO**

**Website: <http://www.fetalsurgery.chop.edu>**

The Center for Fetal Diagnosis and Treatment at Children's Hospital of Philadelphia is a world leader in detecting, monitoring, and treating serious anomalies before birth. Its team offers compassionate, comprehensive care for both mother and baby. Now, the center has created a series of educational DVDs, designed for practitioners and families. In these programs, the center's team provides a complete overview of diagnosis, the most advanced treatments, and the promise of research for lung lesions, twin-twin transfusion syndrome, congenital diaphragmatic hernia, and, coming soon, teratomas. The DVDs are available free at [www.fetalsurgery.chop.edu](http://www.fetalsurgery.chop.edu) or 1-800-IN-UTERO.

## **CIRS, Inc**

**Booth 303**

**2428 Alameda Ave  
Norfolk, VA 23513 USA  
Phone: 757-855-2765  
Fax: 757-857-0523**

**E-mail: [heather@cirsinc.com](mailto:heather@cirsinc.com); [drury@cirsinc.com](mailto:drury@cirsinc.com)  
Website: <http://www.cirsinc.com>**

CIRS manufactures phantoms and related devices for use in quality control, calibration, and training applications.

## **CIVCO Medical Solutions**

**Booth 202**

**102 First St S  
Kalona, IA 52247 USA  
Phone: 800-445-6741, 319-656-4447  
Fax: 319-656-4451**

**E-mail: [info@civco.com](mailto:info@civco.com)  
Website: <http://www.civco.com>**

CIVCO is an industry leader in the design, manufacture, and marketing of diagnostic and therapeutic imaging equipment and accessories. CIVCO works in collaboration with original equipment manufacturers to develop innovative products such as image-guided biopsy systems and consumable infection control covers. CIVCO also offers a complete line of imaging supplies, including cardiology accessories, gels, disinfectants, printers, and print media.

## **ContextVision AB**

**Booth 211**

**Kungsgatan 50  
Stockholm 111 35, Sweden  
Phone: 46-8-750-3550  
Fax: 46-8-750-5494**

**E-mail: [info@contextvision.se](mailto:info@contextvision.se)  
Website: <http://www.contextvision.com>**

ContextVision is the leading independent developer in medical imaging enhancement, analysis, and processing technologies, serving leading original equipment manufacturers and distributors for 25 years. ContextVision's embedded imaging software is relied on daily by thousands of users around the globe. ContextVision's patented GOP algorithm allows unprecedented image quality to be achieved by simultaneously enhancing fine structure while reducing noise and speckle across magnetic resonance imaging, x-ray, ultrasound, computed tomography, and infrared imaging. ContextVision's technology enables the company's customers to provide superior digital imaging quality to hospitals and clinicians. Such solutions promise more rapid and accurate diagnoses, reduced operator eye fatigue, and ultimately, a greater return on investment for medical imaging users. At the AIUM convention, ContextVision will have the world introduction of its new real-time volumetric image enhancement for ultrasound.

## Cook Medical

Booth 323

**PO Box 489**

**Bloomington, IN 47402 USA**

**Phone: 800-468-1379**

**E-mail: susan.rumple@cookmedical.com**

**Website: <http://www.cookmedical.com>**

With international headquarters in Bloomington, Indiana, Cook Medical, the world's largest privately held medical device manufacturer, is a leading designer, manufacturer, and global distributor of minimally invasive medical device technology for diagnostic and therapeutic procedures. Since its founding in 1963, Cook has created innovative technologies for radiology, cardiology, urology, critical care medicine, general surgery, assisted reproduction, gynecology and obstetrics, endovascular medicine, gastroenterology, and endoscopy.

## David Lerner Associates, Inc

Booth 120

**477 Jericho Turnpike**

**PO Box 9006**

**Syosset, NY 11791-9006 USA**

**Phone: 516-465-5102**

**Fax: 516-677-1946**

**E-mail: [chrismallon@optonline.net](mailto:chrismallon@optonline.net)**

**Website: <http://www.davidlerner.com>**

David Lerner Associates, Inc, is a full-service investment firm specializing in conservative and tax-free investments. Based in Syosset, New York, with offices in New Jersey, Connecticut, and Florida, for over 33 years it has featured investments that it believes are based in real value, that regularly pay dividends and interest. Discover the solid middle ground of investing. The appointment is free; the advice could be priceless.

## Digisonics, Inc

Booth 317

**3701 Kirby Dr**

**Houston, TX 77098 USA**

**Phone: 800-940-3240**

**Fax: 713-529-7999**

**E-mail: [info@digison.net](mailto:info@digison.net)**

**Website: <http://www.digison.net>**

Digisonics has set the standard for image management and reporting software systems for more than 30 years, with the first review station, the first fully functional Web-based system, and the most configurable multimodality reporting. Digisonics image management and reporting solutions combine high-performance image analysis systems, professional reporting, an integrated clinical database, a powerful picture archiving and communications system image archive, and exceptional solutions for remote connectivity.

## Fetal Medicine Foundation USA

Booth 321

**3751 Red Oak Ct**

**Beavercreek, OH 45430 USA**

**Phone: 818-395-0611**

**E-mail: [naomihg@fetalmedicine.com](mailto:naomihg@fetalmedicine.com)**

**Website: <http://www.fetalmedicine.com/usa>**

The Fetal Medicine Foundation (FMF) USA is a nonprofit charitable organization whose main goal is elevating the quality of obstetric ultrasound in the United States through education, quality assurance, and research. The FMF USA provides training and accreditation to physicians and sonographers in nuchal translucency, nasal bone, tricuspid flow, and other new and exciting techniques. The FMF USA is recognized as the world leader in providing training and accreditation in first-trimester screening.

## **GE Healthcare**

**Booth 505**

**9900 Innovation Dr, RP2139**

**Wauwatosa, WI 53226 USA**

**Phone: 888-202-5528**

**Website: <http://www.gehealthcare.com/us/en/ultrasound/index.html>**

GE Healthcare provides transformational medical technologies that will shape a new age of patient care. GE Healthcare's expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, disease research, drug discovery, and biopharmaceuticals is dedicated to detecting disease earlier and tailoring treatment for individual patients. GE Healthcare offers a broad range of services to improve productivity in health care and enable health care providers to better diagnose, treat, and manage patients.

## **GeneCare Medical Genetics Center**

**Booth 418**

**201 Sage Rd, Suite 300**

**Chapel Hill, NC 27514 USA**

**Phone: 800-277-4363, 919-942-0021**

**Fax: 919-967-9519**

**E-mail: [gstuddard68@cs.com](mailto:gstuddard68@cs.com)**

**Website: <http://www.genecare.com>**

GeneCare is an international clinical and research center providing comprehensive genetic services, including chromosomes, DNA, fluorescence in situ hybridization, biochemical analyses, first-trimester screening with nuchal translucency (NT)/nasal bone/tricuspid flow, modified sequential analyses, second-trimester multimarker screening, genetic counseling, and consults from American Board of Medical Genetics-certified geneticists. GeneCare facilitates NT, nasal bone, and tricuspid flow training courses as well as educational support.

## **Hitachi Medical Systems America, Inc**

**Booth 516**

**1959 Summit Commerce Park**

**Twinsburg, OH 44087 USA**

**Phone: 330-425-1313**

**Fax: 330-405-8173**

**E-mail: [ernstm@hitachimed.com](mailto:ernstm@hitachimed.com)**

**Website: <http://www.hitachimed.com>**

Hitachi Medical Systems America, Inc (HMSA) is a leading provider of diagnostic imaging systems, including the HI VISION 900, an ultrapremium system featuring the latest in ultrasound acquisition capabilities, including E-mode imaging. E-mode imaging is a completely new way of using ultrasound that assesses the elastic properties of tissue and displays them in real time with the B-mode image using a color map overlay. HMSA also features the HI VISION 5500 with specialized electronic transducers for interventional procedures, minimally invasive surgery, and prostate therapy.

## **Imorgon Medical, LLC**

**Booth 519**

**555 Veterans Blvd, Suite 110  
Redwood City, CA 94063 USA  
Phone: 877-298-7543**

**E-mail: [sales@imorgonmed.com](mailto:sales@imorgonmed.com)**

**Website: <http://www.Imorgonmed.com>**

Ultrasound is a cornerstone of your hospital's imaging department, but are you seeing the most from your investment in it? Chances are, you're not. If you're looking at ultrasound images on a multimodality picture archiving and communications system (PACS) workstation, productivity is suffering, and you're missing out on important diagnostic information. The Imorgon ultrasound PACS is optimized for the way you want to view ultrasound studies today. It lets you automatically display all the information in a patient's ultrasound study including clips and still images, simultaneously on the same workstation you use to view computed tomographic and magnetic resonance images.

## **Intersocietal Commission for the Accreditation of Vascular Laboratories (ICAVL)/Intersocietal Commission for the Accreditation of Echocardiography Laboratories (ICAEL)**

**Booth 121**

**8830 Stanford Blvd, Suite 306  
Columbia, MD 21045 USA**

**Phone: 800-838-2110**

**Fax: 800-581-7889**

**E-mail: [accreditation@intersocietal.org](mailto:accreditation@intersocietal.org)**

**Website: <http://www.intersocietal.org>**

The ICAVL ([www.icavl.org](http://www.icavl.org)) provides a voluntary peer review accreditation process for facilities performing noninvasive vascular testing. The ICAEL ([www.icael.org](http://www.icael.org)) provides a voluntary peer review for facilities performing echocardiography. The standards and corresponding accreditation material will be displayed at the exhibit, or visit [www.intersocietal.org](http://www.intersocietal.org) for more information. Also, stop by to learn more about our webcast series Accreditation on Demand.

## **Kyoto Kagaku Co, Ltd**

**Booth 102**

**3109 Lomita Blvd  
Torrance, CA 90505 USA  
Phone: 310-325-8860**

**Fax: 310-325-8867**

**E-mail: [t\\_takayama@kyotokagaku.co.jp](mailto:t_takayama@kyotokagaku.co.jp)**

**Website: <http://www.kyotokagaku.com>**

Kyoto Kagaku Co, Ltd, will showcase its ultrasound-guided phantom lineup for simulation training and educational applications. The abdominal phantom with internal organs and a companion anatomic model, the central venous catheter insertion simulation trainer, the general-purpose quality assurance block, and the new interoperable laparoscopic abdominal phantom will all be featured.

## **Lippincott Williams & Wilkins, Thieme, Springer, and McGraw-Hill**

**Booth 212**

**172 W 109th St, Apt 5E  
New York, NY 10025 USA  
Phone: 914-400-9964**

**E-mail: [jeff.thompson@wolterskluwer.com](mailto:jeff.thompson@wolterskluwer.com)**

Lippincott Williams & Wilkins, Thieme, Springer, and McGraw-Hill are leading publishers of medical textbooks and journals in the field of ultrasound. A variety of ultrasound-specific texts will be available in the specialties of obstetrics and gynecology, radiology, pain medicine, and more.

## **Medical Positioning, Inc**

**Booth 217**

**1717 Washington  
Kansas City, MO 64108 USA  
Phone: 800-593-3246, 816-474-1555  
Fax: 816-474-7755**

**Website: <http://www.medicalpositioning.com>**

Medical Positioning, Inc (MPI) is a business that was created to improve diagnostic imaging, principally in the areas of cardiology and radiology. The company manufactures and markets specialty positioning systems. MPI will display the UltraScan table, which has multipurpose design features: drop sections for resting and stress echo, leg supports and a cutout for pelvic ultrasound, carotid head support, and an arm board for vascular exams.

## **Medical Staffing Network**

**Booth 115**

**4525 Weaver Pkwy, Suite 310  
Warrenville, IL 60555 USA  
Phone: 800-223-9230**

**E-mail : [alliedhealth@msnhealth.com](mailto:alliedhealth@msnhealth.com)**

**Website: <http://www.msnhealth.com>**

Medical Staffing Network (MSN) is the choice for your health care assignment close to home and across the country, with more than 100 branch offices nationwide. MSN is able to offer you job opportunities you won't find anywhere else. MSN offers travel, per diem, local contracts, and permanent opportunities for your allied profession. MSN offers professionals top pay, great benefits, and outstanding opportunities. MSN is the right choice for you.

## **Medison America, Inc**

**Booth 605**

**11075 Knott Ave, Suite C  
Cypress, CA 90630 USA  
Phone: 800-829-7666, 714-889-3000  
Fax: 714-889-3030**

**E-mail: [info@medisonusa.com](mailto:info@medisonusa.com)**

**Website: <http://medisonusa.com>**

Medison's specialized ultrasound equipment is on the cutting edge of technology. The development of automatic volume data acquisition, multibeam technology, and live 3D/4D ultrasound are just a few of the company's technological breakthroughs. Using Medison's automatic data acquisition and live 3D/4D technology, which provides image display in real time, physicians worldwide are performing a

greater number of clinical applications with greater diagnostic confidence than ever before. Breaking new ground in 3D/4D ultrasound technology and providing valuable tools for diagnostics and image-guided procedures, Medison is making the difference that matters.

## **NovaRad Corporation**

**Booth 213**

**758 E Utah Valley Drive, Suite 200**

**American Fork, UT 84003 USA**

**Phone: 801-642-1001**

**E-mail: [info@novarad.net](mailto:info@novarad.net)**

**Website: <http://www.novapacs.com>**

NovaPACS/NovaRIS have over 450 installations nationwide. With consistently high ratings and new technology, NovaRad products are up and running within weeks. Easy Web-based, on-site 7-year redundant archives, full-featured viewers, enterprise wide reports, patient CDs, sign-off, key images, scheduling, dictation, material requirements planning, tools, and more.

## **NTD Laboratories, a PerkinElmer Company**

**Booth 521**

**80 Ruland Rd, Suite 1**

**Melville, NY 11747 USA**

**Phone: 631-425-0800**

**Fax: 631-425-0811**

**E-mail: [ntdlabs@perkinelmer.com](mailto:ntdlabs@perkinelmer.com)**

**Website: <http://www.ntdlabs.com>**

PerkinElmer is a global company focused on improving the health and safety of people and their environment. From earlier medical insights and more effective therapies to cleaner water and safer homes, PerkinElmer touches the lives of millions of people around the world every day. The world leader in newborn screening, PerkinElmer is an innovator in prenatal testing, preeclampsia research, and molecular cytogenetics. NTD Laboratories provides prenatal screening services, and ViaCord supports cord blood banking.

## **Parker Laboratories, Inc**

**Booth 416**

**286 Eldridge Rd**

**Fairfield, NJ 07004 USA**

**Phone: 800-631-8888, 973-276-9500**

**Fax: 973-276-9510**

**E-mail: [parker@parkerlabs.com](mailto:parker@parkerlabs.com)**

**Website: <http://www.parkerlabs.com>**

Parker Laboratories, Inc, is the leading manufacturer of medical ultrasound and electromedical contact media, including gels, solid gels, and lotions. Some of the products include Aquasonic 100 ultrasound transmission gel, the world standard of medical ultrasound, and the new single- and redesigned 3-bottle Thermasonic gel warmers. Parker products are recognized globally by health care professionals as the standards of excellence and the products of choice for more than 50 years.

## PCI Medical, Inc

**Booth 610**

**12 Bridge St, PO Box 188  
Deep River, CT 06417 USA  
Phone: 800-862-3394  
Fax: 866-271-5982**

**E-mail: [info@pcimedical.com](mailto:info@pcimedical.com)  
Website: <http://pcimedical.com>**

PCI Medical, Inc, is the leader in vapor management systems for use with high-level disinfectants. We manufacture a wide variety of GUS ductless vapor management systems (soaking stations) that eliminate fume exposure from glutaraldehyde, ortho-phthalaldehyde, and other chemicals. PCI introduces the TD-100, the only automated disinfecter for transesophageal ultrasound probes.

## Pharmaceutical Innovations, Inc

**Booth 616**

**897 Frelinghuysen Ave  
Newark, NJ 07114 USA  
Phone: 973-242-2900  
Fax: 973-242-0578**

**E-mail: [info@pharminnovations.com](mailto:info@pharminnovations.com)  
Website: <http://www.pharminnovations.com>**

Visit booth 616 for the latest in disinfecting ultrasound and mammography equipment; learn about T-Spray, M-Spray, and T-Spray II. Also featured is the only breast phantom that heals itself after needle biopsy. Do you want to reduce your carbon footprint? Use Ultra/Phonic Free for your ultrasound conductivity gel.

## Philips Healthcare

**Booth 405**

**3000 Minuteman Rd  
Andover, MA 01810 USA  
Phone: 800-934-7372, 978-659-2578  
Fax: 978-689 9862**

**E-mail: [dave.metzler@philips.com](mailto:dave.metzler@philips.com)  
Website: <http://www.philips.com/healthcare>**

Philips is one of the world's leading health care technology companies. We are committed to understanding the technological and human needs of patients and caregivers and to delivering solutions that enable more confident diagnoses, more efficient delivery of care, and more positive user experiences. People focused. Health care simplified.

## Philips Research

**Booth 525**

**345 Scarborough Road  
Briarcliff Manor, NY 10512  
Phone: (914) 945-6188  
Fax: (914) 945-6580**

**E-mail: [ralf.seip@philips.com](mailto:ralf.seip@philips.com)  
Website: <http://www.research.philips.com/TIPS>**

Philips Research has developed the Therapy Imaging Probe System (TIPS). TIPS is a non-invasive turnkey solution for all pre-clinical research needs using therapeutic ultrasound. Applications include non-invasive gene therapy/transfection/delivery, site-targeted drug delivery, ultrasound-mediated immunotherapy, and HIFU ablation research.

## **R4, LLC**

**Booth 207**

**6802 West Snowville Rd  
Brecksville, OH 44141 USA**

**Phone: 440-546-4272**

**Website: <http://r4inc.com>**

R4, LLC, is a full-service provider of ultrasound information systems. R4's Advanced Clinical Exam Reporting Technology 4.0 is the only fully integrated ultrasound reporting, image acquisition, storage and retrieval, and telemedicine system in the women's health care market. Customized to meet practice needs and able to interface to any health information, radiology information, scheduling, and billing system, R4's scalable solutions support the smallest maternal-fetal medicine (MFM) practice to the largest hospital obstetrics and gynecology (Ob/Gyn) department. Our customers report improved practice efficiency using tools that allow them to perform more exams in less time without additional equipment or personnel. R4 solutions are installed in Ob/Gyn and perinatal MFM offices nationwide and are supported by the largest customer service team in the market.

## **San Diego Marriott Hotel & Marina**

**Booth 118**

**Site of the 2010 AIUM Annual Convention • March 24–27, 2010**

**333 W Harbor Dr**

**San Diego, CA 92101 USA**

**Phone: 619-234-1500**

**Fax: 619-234-8678**

**Website: <http://www.emarketing360.com/marriott/ca/sdmm>**

With a spectacular waterfront setting in the heart of the city, the San Diego Marriott Hotel & Marina represents one of the area's best locations for business and leisure.

## **Saunders/Mosby-Elsevier**

**Booth 219**

**1600 John F. Kennedy Blvd**

**Philadelphia, PA 19103 USA**

**Phone: 215-239-3490**

**Fax: 215-239-3494**

**Website: <http://www.elsevierhealth.com>**

Elsevier is a leading publisher of health science books and journals, incorporating a family of outstanding imprints. With titles available across a variety of media, including print, online, and CD-ROM, Elsevier is able to supply the information you need in the most convenient format.

## **Siemens Medical Solutions USA, Inc**

**Booth 413**

**51 Valley Stream Pkwy**

**Malvern, PA 19355 USA**

**Phone: 610-448-4500**

**E-mail: [e.health@sms.siemens.com](mailto:e.health@sms.siemens.com)**

**Website: <http://www.siemensmedical.com>**

Siemens Medical Solutions is one of the largest suppliers of medical technologies in the world, offering complete solutions comprising medical devices, advanced information technologies, and services. Siemens Medical Solutions is known for bringing together innovative medical technologies, health care information systems, management consulting, and support services to help customers achieve tangible and sustainable clinical

and financial outcomes. Founded more than 125 years ago, Siemens Medical Solutions brings together innovative medical devices, information technology, and services to help customers streamline work flow.

## **Society for Maternal-Fetal Medicine (SMFM)**

**Booth 113**

**409 12th St SW**

**Washington, DC 20024 USA**

**Phone: 202-863-2435**

**Fax: 202-554-1132**

**Website: <http://www.smfm.org>**

The Society for Maternal-Fetal Medicine (SMFM) is a not-for-profit organization of more than 2000 members that are dedicated to improving perinatal care. The society's primary objectives are to promote and expand education in maternal-fetal medicine and to encourage the exchange of new ideas and research concerning the most recent approaches and treatments for obstetric problems.

## **SonoSite, Inc**

**Booth 221**

**21919 30th Dr SE**

**Bothell, WA 98021 USA**

**Phone: 888-482-9449, 425-951-1200**

**Fax: 425-951-6702**

**Website: <http://www.sonosite.com>**

The MicroMaxx ultrasound system offers high-quality images with speed, durability, and reliability. From busy offices to critical care situations, the system boots up quickly, from off to scanning in less than 15 seconds. The small footprint of this 7.7-lb device gets medical professionals into, and out of, tight spaces fast. SonoSite offers a wide range of transducers, from high-frequency linear to multiplane transesophageal. Extensive quality controls such as "drop testing" ensure that SonoSite products continue to set the industry standard for durability. The MicroMaxx system is backed by a 5-year warranty, still the only such warranty in the industry.

## **Sonultra Corporation**

**Booth 608**

**6345 Balboa Blvd, Suite 360**

**Encino, CA 91316 USA**

**Phone: 310-877-5702**

**Fax: 310-861-9054**

**E-mail: [dparker@sonultra.com](mailto:dparker@sonultra.com)**

**Website: <http://www.sonultra.com>**

Sonultra streamlines your workflow while helping to manage your bottom line. For more than 20 years, Sonultra Corporation has equipped 2000+ maternal-fetal medicine, obstetrics and gynecology (Ob/Gyn), and radiology specialists with productivity- and research-enhancing Ob/Gyn reporting and DICOM image management tools. Sonultra offers scalable personal computer-based reporting and image management solutions that easily integrate with your existing picture archiving and communications system, hyperspectral imaging system, radiology information system, and electronic medical records system. Improve your productivity, quality assurance, billing, report distribution, paper management, and data mining.

## Sorna Corporation

**Booth 517**

**2020 Silver Bell Rd, Suite 17**

**Eagan, MN 55122 USA**

**Phone: 866-SORNACO**

**Fax: 651-406-9904**

**E-mail: [info@sorna.com](mailto:info@sorna.com)**

**Website: <http://www.sorna.com>**

Sorna's family of automated, networked DICOM CD/DVD publishing systems offers the largest selection to private practices, clinics, and health care centers. Its new MyBaby CD publishing system (Reviewer, Obstetrics Edition) is a low-cost, networked single-CD burner/printer designed and priced specifically for obstetrics and gynecology practices. It's fast and easy to create CDs containing ultrasound and 3D images for patients and DICOM CDs for medical specialists. Your color custom label and patient information are printed directly on the disk. Contact Sorna for your copy of the reviewer CD and a DICOM viewer for CD/DVDs, free to all health care professionals.

## Sound Ergonomics, LLC

**Booth 205**

**6830 NE Bothell Way, Suite C-236**

**Kenmore, WA 98028 USA**

**Phone: 425-489-3839**

**Fax: 489-425-9030**

**E-mail: [info@soundergonomics.com](mailto:info@soundergonomics.com)**

**Website: <http://www.soundergonomics.com>**

Sound Ergonomics, LLC, provides consulting services and ergonomic products for injury prevention in allied health personnel. Services include educational programs, clinical site evaluations, and exam room and computer workstation setup consultation. Products include adaptive items for arm, wrist, and transducer cable support, monitor mounts, keyboard trays, exam tables, and seating. New products this year include new sizes of support cushions and the KanguruWeb abdominal retraction system.

## Sound Technology, Inc

**Booth 420**

**1343 S Atherton St**

**State College, PA 16801 USA**

**Phone: 814-234-4377**

**Fax: 814-234-5033**

**E-mail: [rick.edmiston@sti-ultrasound.com](mailto:rick.edmiston@sti-ultrasound.com)**

**Website: <http://www.sti-ultrasound.com>**

Since 1987, Sound Technology, Inc (STI) has provided medical ultrasound original equipment manufacturers (OEMs) with state-of-the-art ultrasound probes and engineering services. Located in central Pennsylvania and a wholly owned subsidiary of Analogic Corporation, STI focuses on innovation and partnership with global customers and suppliers to serve the growing demand for quality and affordable diagnostic ultrasound product solutions. STI designs and manufactures a complete portfolio of ultrasound transducers for a wide range of applications, including radiology, cardiology, obstetrics, gynecology, surgery, ophthalmology, and veterinary medicine. Starting at the initial design phase, STI's engineers work closely with its customers to exceed all technical requirements, guarantee optimal integration between transducers and ultrasound systems, and offer ergonomic solutions for the comfort of both sonographers and patients. Through continuous dedication to innovation and strategic partnerships, STI can now offer its OEM customers the latest technologies, including endocavity probes for real-time volumetric imaging, single-crystal phased probes for superior acoustic performance, and an ergonomically superior endorectal biplane probe.

## Summit Funding Group, Inc

Booth 104

11500 Northlake Dr, Suite 300

Cincinnati, OH 45249 USA

Phone: 513-489-1222, 704-942-8293

Fax: 704-973-9457

E-mail: [gparratto@4sfg.com](mailto:gparratto@4sfg.com)

Website: [www.summit-funding.com](http://www.summit-funding.com)

Summit Funding offers the most cost-effective strategies for equipment leasing and financing to companies of all sizes, from small businesses to the Fortune 500. Since its inception in 1993, Summit Funding has funded more than \$650 million in leases, proving it has the resources, experience, and financial strength to help its clients increase their sales and overall profitability. Summit Funding is a national lessor with strategic lease and finance programs that continually set a higher standard of excellence. It provides customers with affordable convenient leasing and financing programs to ensure you always have technologically up-to-date equipment. Summit Funding is ready to develop a long-term relationship as your trusted business partner, guiding you and your company through each step of the leasing process. Vendors, visit [www.summitvendorfinance.com](http://www.summitvendorfinance.com).

## Supersonic Imagine

Booth 220

8347 154th Ave NE

Redmond, WA 98052 USA

Phone: 425-284-6610

Fax: 425-284-6623

E-mail: [contactsusa@supersonicimagine.fr](mailto:contactsusa@supersonicimagine.fr)

Website: <http://www.supersonicimagine.fr>

SuperSonic Imagine has developed a new ultrasound system, the Aixplorer (US Food and Drug Administration clearance pending), with a unique platform and revolutionary technology. Its flexible software architecture (from beam forming to display) allows an ultrafast acquisition rate of up to 20,000 images per second and generates extraordinary image quality. It also allows the detection and quantification of the movement of shear waves generated by acoustic radiation force. This brings an irrefutable quantitative measurement of tissue elasticity and a real-time color display of the elasticity image. This new real-time ultrasound mode is named ShearWave elastography.

## taberna pro medicum GmbH

Booth 216

Im Dorf 15a

21335 Lueneburg, Germany

Phone: 49-4131-401-555

Fax: 49-4131-401-755

E-mail: [info@tpm-online.de](mailto:info@tpm-online.de)

Website: <http://www.tpm.eu>

Founded in 1978, taberna pro medicum is proud to be the global leader in digital high-frequency ultrasound for skin imaging, offering everything in one place: development, production, maintenance, repair, sales, and service. In 1986, taberna pro medicum introduced the first commercially available A/B ultrasound system worldwide, the DUB20 20-MHz digital ultrasound imaging system. Options include 3D, X-scanning, skin elasticity, and early detection of osteoporosis risk. Developments for higher quality, better reproducibility, faster imaging, and especially the use of higher frequencies have never stopped. Today, taberna pro medicum handles ultrasound frequencies up to 100 MHz. In 1988, the company received the 510(k) approval from the US Food and Drug Administration.

## Texas Children's Fetal Center

Booth 510

6621 Fannin St

Houston, TX 77030 USA

Phone: 877-FetalRx

Fax: 832-825-2624

E-mail: [crnewton@texaschildrenshospital.org](mailto:crnewton@texaschildrenshospital.org)

Website: <http://www.texaschildrens.org/fetal>

Texas Children's Fetal Center, located within Texas Children's Hospital in Houston, Texas, is one of only a few centers in the United States and one of only a handful internationally to offer the full spectrum of fetal therapies. Texas Children's Fetal Center's physicians are recognized leaders in fetal medicine and fetal and neonatal surgery. They offer compassionate comprehensive care to meet the needs of pregnant women, including advanced diagnostic procedures and consultation every step of the way, to help families understand complex diagnoses and treatment. The team at Texas Children's Fetal Center is committed to the best possible outcome for each family.

## Toshiba America Medical Systems, Inc

Booth 103

2441 Michelle Dr

Tustin, CA 92780 USA

Phone: 714-730-5000

Website: <http://www.medical.toshiba.com>

An innovator in medical imaging technology, Toshiba America Medical Systems markets, sells, distributes, and services diagnostic imaging systems throughout the United States. Toshiba is committed to providing customers with the patient-focused technology and optimum system performance needed to succeed in today's health care marketplace.

## Ultrasonix Medical Corporation

Booth 604

1300-4311 Viking Way

Richmond, BC V6V 2K9, Canada

Phone: 604-279-8550

Fax: 604-279-8559

E-mail: [info@ultrasonix.com](mailto:info@ultrasonix.com)

Website: <http://www.ultrasonix.com/>

Ultrasonix is a leading developer and manufacturer of high-quality diagnostic ultrasound imaging systems. The company's unique OpenSONIX ultrasound technology provides superior image quality, ease of use, and clinical flexibility to adapt to the needs of a variety of specialties. Ultrasonix is a privately held company headquartered in Richmond, British Columbia, Canada, working in partnership with affiliate dealers in more than 65 countries. Ultrasonix is constantly expanding coverage and services to make its leading-edge technology available worldwide.

## **World Federation for Ultrasound in Medicine and Biology (WFUMB)**

**Booth 109**

**14750 Sweitzer Ln, Suite 100**

**Laurel, MD 20707 USA**

**Phone: 301-498-0974**

**Fax: 301-498-4450**

**E-mail: [admin@wfumb.org](mailto:admin@wfumb.org)**

**Website: <http://www.wfumb.org>**

The World Federation for Ultrasound in Medicine and Biology (WFUMB) provides a foundation for the international collaboration of issues related to diagnostic ultrasound. Established in the late 1960s, WFUMB's principal focus is to provide resources for ultrasound education programs in developing and emerging countries. WFUMB comprises 6 federations; the American Institute of Ultrasound in Medicine (AIUM), the Asian Federation of Societies for Ultrasound in Medicine and Biology (AFSUMB), the Australasian Society for Ultrasound in Medicine (ASUM), the European Federation of Societies for Ultrasound in Medicine and Biology (EFSUMB), the Latin American Federation of Societies for Ultrasound in Medicine and Biology (FLAUS), and the Mediterranean and African Society for Ultrasound (MASU). These groups represent more than 54,000 physicians, scientists, engineers, and sonographers worldwide.

## **Zonare Medical Systems, Inc**

**Booth 309**

**420 North Bernardo Ave**

**Mountain View, CA 94043-1839 USA**

**Phone: 650-230-2800**

**Fax: 650-230-2828**

**E-mail: [info@zonare.com](mailto:info@zonare.com)**

**Website: <http://www.zonare.com>**

The z.one ultra convertible ultrasound system, the next generation in Zone Sonography technology from Zonare Medical Systems, is the world's first and only convertible ultrasound platform. At the touch of a button, the z.one ultra instantly converts from a small and light full-featured cart into a 5.5-lb compact ultrasound system with premium imaging and performance, offering a wide variety of clinical imaging applications for greater diagnostic confidence—premium compact ultrasound, anytime, anywhere.

# PRODUCT LISTING

## Computers

### Software

AS Software, Inc  
ContextVision AB  
Digisonics, Inc  
Fetal Medicine Foundation USA  
GE Healthcare  
R4, LLC  
Sorna Corporation

### Systems

Digisonics Inc  
NovaRad Corporation  
R4, LLC

## Consultants/Service

**Equipment Testing/Quality Control**  
Fetal Medicine Foundation USA

### Financing/Leasing

David Lerner Associates, Inc  
Summit Funding Group, Inc

### Insurance

AIUM  
David Lerner Associates, Inc  
ICAVL/ICAEL

### Placement Service/Recruitment

Medical Staffing Network

## Education

### Accreditation

AIUM  
ARDMS  
Fetal Medicine Foundation USA  
ICAVL/ICAEL

### Certification

ARDMS  
Fetal Medicine Foundation USA  
ICAVL/ICAEL

### Education Software

Fetal Medicine Foundation USA  
Saunders/Mosby-Elsevier

### Institution/Society

AIUM  
ARDMS  
Center for Fetal Diagnosis and Treatment  
Fetal Medicine Foundation USA  
ICAVL/ICAEL  
Society for Maternal-Fetal Medicine  
WFUMB

### Publications

AIUM  
Fetal Medicine Foundation USA  
ICAVL/ICAEL  
Saunders/Mosby-Elsevier  
WFUMB

## Simulators

CIRS, Inc  
Kyoto Kagaku Co, Ltd

## Training

AIUM  
ATS Laboratories, Inc  
CIRS, Inc  
Fetal Medicine Foundation USA  
GE Healthcare  
GeneCare Medical Genetics Center  
Sonora Medical Systems

## Videotapes

AIUM  
Saunders/Mosby-Elsevier

## Original Equipment Manufacturer (OEM) Products/Supplies

**OEM Computer Peripherals**  
ContextVision AB

## Picture Archiving and Communications Systems (PACS)

### Acquisition Devices

NovaRad Corporation

### Mini PACS

AS Software, Inc  
Imorgon Medical, LLC  
NovaRad Corporation  
Ultrasonix Medical Corporation

### Peripherals

NovaRad Corporation

### Workstations

NovaRad Corporation  
Philips Healthcare  
R4, LLC  
Toshiba America Medical Systems, Inc

## Quality Assurance Test Equipment

### Phantoms

ATS Laboratories, Inc  
CIRS, Inc  
Kyoto Kagaku Co, Ltd  
Pharmaceutical Innovations, Inc

## Research/Development

Philips Research

## Supplies

### Amniocentesis Trays

Cook Medical

### Biopsy Equipment

CIVCO Medical Solutions  
Cook Medical  
Sound Technology, Inc

**Disinfectants/Cleaners**

CIVCO Medical Solutions  
 Parker Laboratories, Inc  
 Pharmaceutical Innovations, Inc

**Fume Control**

PCI Medical, Inc

**Gel/Gel Warmers**

CIVCO Medical Solutions  
 Parker Laboratories, Inc  
 Pharmaceutical Innovations, Inc

**Probes/Supplies**

Aloka Ultrasound  
 CIVCO Medical Solutions  
 Hitachi Medical Systems America, Inc  
 Parker Laboratories, Inc  
 Sound Technology, Inc

**Sheaths**

CIVCO Medical Solutions

**Tables**

Medical Positioning, Inc

**Transducers**

Aloka Ultrasound  
 GE Healthcare  
 Hitachi Medical Systems America, Inc  
 Sound Technology, Inc  
 Toshiba America Medical Systems, Inc  
 Ultrasonix Medical Corporation  
 Zonare Medical Systems, Inc

**Ultrasound Systems****Abdominal**

Aloka Ultrasound  
 Biosound Esaote, Inc  
 GE Healthcare  
 Hitachi Medical Systems America, Inc  
 Medison America, Inc  
 Philips Healthcare  
 Siemens Medical Solutions USA, Inc  
 SonoSite, Inc  
 Toshiba America Medical Systems, Inc  
 Ultrasonix Medical Corporation  
 Zonare Medical Systems, Inc

**Bone Assessment**

Philips Healthcare

**Color Flow Doppler**

Aloka Ultrasound  
 Biosound Esaote, Inc  
 GE Healthcare  
 Hitachi Medical Systems America, Inc  
 Medison America, Inc  
 Philips Healthcare  
 Siemens Medical Solutions USA, Inc  
 SonoSite, Inc  
 Supersonic Imagine  
 Toshiba America Medical Systems, Inc  
 Ultrasonix Medical Corporation  
 Zonare Medical Systems, Inc

**Continuous Wave/Pulsed Wave Doppler**

Aloka Ultrasound  
 Biosound Esaote, Inc  
 GE Healthcare  
 Hitachi Medical Systems America, Inc  
 Medison America, Inc  
 Philips Healthcare  
 Siemens Medical Solutions USA, Inc  
 SonoSite, Inc  
 Supersonic Imagine  
 Toshiba America Medical Systems, Inc  
 Ultrasonix Medical Corporation  
 Zonare Medical Systems, Inc

**Echocardiography**

Aloka Ultrasound  
 ContextVision AB  
 Hitachi Medical Systems America, Inc  
 ICAVL/ICAEL  
 Medison America, Inc  
 Philips Healthcare  
 Siemens Medical Solutions USA, Inc  
 SonoSite, Inc  
 Toshiba America Medical Systems, Inc  
 Zonare Medical Systems, Inc

**Harmonic Imaging**

Aloka Ultrasound  
 Biosound Esaote, Inc  
 GE Healthcare  
 Hitachi Medical Systems America, Inc  
 Medison America, Inc  
 Philips Healthcare  
 Siemens Medical Solutions USA, Inc  
 SonoSite, Inc  
 Supersonic Imagine  
 Toshiba America Medical Systems, Inc  
 Ultrasonix Medical Corporation  
 Zonare Medical Systems, Inc

**Intracavitary**

Biosound Esaote, Inc  
 Hitachi Medical Systems America, Inc  
 Philips Healthcare  
 Zonare Medical Systems

**Laparoscopic**

Aloka Ultrasound  
 Hitachi Medical Systems America, Inc

**Obstetrics/Gynecology**

Aloka Ultrasound  
 AS Software, Inc  
 Biosound Esaote, Inc  
 ContextVision AB  
 GE Healthcare  
 Hitachi Medical Systems America, Inc  
 Medison America, Inc  
 Philips Healthcare  
 Siemens Medical Solutions USA, Inc  
 SonoSite, Inc  
 Toshiba America Medical Systems, Inc  
 Ultrasonix Medical Corporation  
 Zonare Medical Systems, Inc

**Preowned**

GE Healthcare  
Siemens Medical Solutions USA, Inc

**Real-time Compound Imaging**

Aloka Ultrasound  
Biosound Esaote, Inc  
ContextVision AB  
GE Healthcare  
Hitachi Medical Systems America, Inc  
Medison America, Inc  
Siemens Medical Solutions USA, Inc  
SonoSite, Inc  
Supersonic Imagine  
Toshiba America Medical Systems, Inc  
Ultrasonix Medical Corporation  
Zonare Medical Systems, Inc

**Small Parts**

Aloka Ultrasound  
Biosound Esaote, Inc  
ContextVision AB  
GE Healthcare  
Hitachi Medical Systems America, Inc  
Medison America, Inc  
Philips Healthcare  
Siemens Medical Solutions USA, Inc  
SonoSite, Inc  
Supersonic Imagine  
taberna pro medicum, GmbH  
Toshiba America Medical Systems, Inc  
Ultrasonix Medical Corporation  
Zonare Medical Systems, Inc

**Three-Dimensional**

Aloka Ultrasound  
Biosound Esaote, Inc  
ContextVision AB  
GE Healthcare  
Hitachi Medical Systems America, Inc  
Medison America, Inc  
Philips Healthcare  
Siemens Medical Solutions USA, Inc  
Toshiba America Medical Systems, Inc  
Ultrasonix Medical Corporation  
VisualSonics, Inc  
Zonare Medical Systems, Inc

**Transcranial**

Aloka Ultrasound  
Biosound Esaote, Inc  
GE Healthcare  
Hitachi Medical Systems America, Inc  
Philips Healthcare  
Siemens Medical Solutions USA, Inc  
SonoSite, Inc  
Toshiba America Medical Systems, Inc  
Ultrasonix Medical Corporation  
Zonare Medical Systems, Inc

**Urology**

Aloka Ultrasound  
Biosound Esaote, Inc  
GE Healthcare  
Hitachi Medical Systems America, Inc  
Medison America, Inc  
Philips Healthcare  
Siemens Medical Solutions USA, Inc  
SonoSite, Inc  
Toshiba America Medical Systems, Inc  
Ultrasonix Medical Corporation

**Vascular**

Aloka Ultrasound  
Biosound Esaote, Inc  
GE Healthcare  
Hitachi Medical Systems America, Inc  
ICAVL/ICAEL  
Medison America, Inc  
Siemens Medical Solutions USA, Inc  
SonoSite, Inc  
Ultrasonix Medical Corporation  
Zonare Medical Systems, Inc

**Veterinary**

Aloka Ultrasound  
Biosound Esaote, Inc  
Hitachi Medical Systems America, Inc  
Medison America, Inc  
Philips Healthcare  
Siemens Medical Solutions USA, Inc  
SonoSite, Inc  
Toshiba America Medical Systems, Inc  
Ultrasonix Medical Corporation  
Zonare Medical Systems

**Ultrasound-Guided Devices**

**Interventional**

CIVCO Medical Solutions  
GE Healthcare  
Kyoto Kagaku Co, Ltd  
Siemens Medical Solutions USA, Inc  
Toshiba America Medical Systems, Inc