

Sound Waves Newsletter

Do you have an educational event to promote? Equipment for sale? Employment opportunities to post? Advertise in *Sound Waves*. *Sound Waves* is the AIUM's newsletter distributed to all AIUM members 10 times per year. Its focus is news about the association, information on laws and regulations that will affect the practice of ultrasound, and descriptions of upcoming activities and events. Show your support by advertising your company name and logo on the cover of *Sound Waves*, or the envelope in which the AIUM *Sound Waves* is mailed, which will be seen by all AIUM members. And, *Sound Waves* is posted on the AIUM website so your company's name will be visible for years.

Newsletter Classified Advertising

Sound Waves accepts line classified advertising for positions available, positions desired, continuing education, and products and services for sale.

Classified advertising rates are \$40 for the first 75 characters (ie, letters, spaces, punctuation marks) and 20¢ for each additional character.

For an additional \$20, recruitment advertisements can be placed on the AIUM website for perusal by all AIUM members. Ads will run for 1 month (first day of the month to the last day of the month). All web ads must appear in *Sound Waves*.

All classified ads must be prepaid.

Accepted forms of payment include VISA, MasterCard, American Express, and checks.

Ads are noncommissionable.

Newsletter Support

Become a supporter of AIUM *Sound Waves*, a newsletter sent to all AIUM members 10 times per year. Two support options are available:

1. Your company logo and slogan will appear on the front cover of each issue of AIUM *Sound Waves*.
2. Your company logo and slogan will appear on the envelope in which the AIUM *Sound Waves* newsletter is mailed.

Receive a tax deduction for your support to the extent provided by law.

Classified
advertising
available



Material Submission Information

Ad payment should be sent to

American Institute of Ultrasound in Medicine
Attn: Sales Manager
14750 Sweitzer Lane, Suite 100
Laurel, MD 20707-5906 USA

Ad copy should be e-mailed to <marketing@aium.org>.

Closing Dates

The deadline for the receipt of the ad and payment is the 5th of the month prior to the month of publication.

Questions?

Call 301-498-4100 or e-mail <marketing@aium.org>