

Mail List Rental Information



AMERICAN INSTITUTE OF
ULTRASOUND IN MEDICINE

www.aium.org

Tap into the largest audience of ultrasound professionals for your next educational mailing. You may customize your list to reach specific audiences.

The AIUM's mailing lists are a proven way to reach thousands of ultrasound professionals who are interested in your products and services: physicians (cardiologists, emergency practitioners, internists, neurosonologists, obstetricians, gynecologists, pediatricians, radiologists, surgeons, and urologists), physicists, scientists, engineers, sonographers, radiological and vascular technologists, engineers, and students.

The AIUM mailing lists, which include the AIUM membership list, the AIUM accredited practices list, and the AIUM convention attendee list, are the perfect way to enhance any direct mail campaign. Call or visit our website <www.aium.org> for details or complete this form and send it back to the AIUM to place your order today!

- No shipping and handling fees.
- No setup fees.
- Lists are available in 2 formats: diskette or e-mail.
- Minimum run is 1-1,000 names for \$260.
- Express delivery available for an additional \$25.
- Key coding is available for an additional \$20.
- Maryland customers must include 5% Maryland sales tax, or provide proof of nonprofit status.
- Mailing lists may not be duplicated or sold.

AIUM Mailing List Order Form

Contact Name: _____

Company: _____

Address: _____

Phone: _____ Ext: _____

Fax: _____ E-mail: _____

If you are an agency or broker, please list the name of your client: _____

Ship list to (*if different from above*)

Name: _____

Address: _____

Phone: _____

List Preferences

Sort Preference

- ZIP code order
- Alphabetical by last name

Format Preference

- 3.5" disk (ASCII delimited)
- E-mail

Disk Delivery Preference

- UPS standard
- Rush delivery (Additional \$25 fee)

Geographic Preference

- United States only
- Specific states or ZIP codes:

- Specific countries:

Selection Criteria (Mark all that apply)

Medical Board Certifications

- A Diagnostic Radiology
- AA Neuroradiology
- AB Pediatric Radiology
- AC Vascular and Interventional Radiology
- B Emergency Medicine
- C Family Practice
- D Neurology
- E Internal Medicine

- EA Gastroenterology
- EB Cardiovascular Disease
- EC Endocrinology
- ED Nephrology
- F Nuclear Medicine
- G Obstetrics and Gynecology
- GA Maternal and Fetal Medicine
- GB Reproductive Endocrinology
- GC Urogynecology
- H Ophthalmology
- I Pediatrics
- J Surgery
- JA Breast Surgery
- JB General Vascular Surgery
- K Urology
- L Other

ARDMS Certifications

- A Abdomen
- B Adult Echocardiography
- C Breast
- D Neurosonology
- E Obstetrics/Gynecology
- F Ophthalmic Biometry
- G Ophthalmology
- H Pediatric Echocardiography
- I Vascular Technology

AIUM Sections

- A Basic Science and Instrumentation
- B Cardio/Vascular Ultrasound
- C Emergency Ultrasound
- D Fetal Echocardiography
- E General and Abdominal Ultrasound

- F Interventional-Intraoperative Ultrasound
- G Musculoskeletal Ultrasound
- H Neurosonology
- I Obstetric/Gynecologic Ultrasound
- J Ophthalmologic and High Frequency Ultrasound
- K Pediatric Ultrasound
- L Sonography

Additional Preferences

- All Members
- Physician Members
- Scientist Members
- Sonographer or Technologist Members
- Place of Work
 - Academic Institution
 - Hospital
 - Private Practice
 - Combination
- Accredited Practices
 - Breast Ultrasound
 - General/Abdominal Ultrasound
 - Obstetric or Trimester-Specific Ultrasound
 - Gynecologic Ultrasound
- Convention Attendees

To rent an AIUM Mailing List, contact the AIUM communications assistant at 301-498-4100 or 800-638-5352 or e-mail <listsales@aium.org>.

Mail List Rental Agreement



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www.aium.org

Print or Type

Contact Name: _____
Company: _____
Address: _____
Phone: _____ Ext: _____
Fax: _____ E-mail: _____

Payment Prepayment required. Add applicable charges below.

Quantity: _____
Optional Key Coding (\$20): _____
List Price (see "Price Structure"): _____
Optional Rush Delivery (\$25): _____
Total: _____

Check enclosed (*payable to the AIUM in US dollars*) in the amount of
\$ _____

Credit card: MasterCard VISA American Express

Name on Card: _____
Card Number: _____
Expiration Date: _____
Card Billing Address Postal Code: _____

Signature: _____

Price Structure

Number of Names	List Cost
1-1,000*	\$260.00
1001-1999	\$340.00
2000-2999	\$430.00
3000-3999	\$520.00
4000-4999	\$610.00
5000-5999	\$700.00
6000-6999	\$790.00
7000-7999	\$880.00
8000-8999	\$970.00
9000-9999	\$1,060.00
10,000-10,999	\$1,150.00

*Minimum run \$260.00 (1-1,000 names)

Agreement Conditions

1. The AIUM membership, accredited practices, and convention attendee list(s) can be utilized on a one-time only basis for educational mailings.
2. The mailing list renter agrees that the renter will not distribute, disclose, duplicate, reproduce, or retain any portion of the list in any form, including entering the data into an electronic database. Further, the list shall not be used for telephone solicitation of any kind, solicitation of funds, or data collection.
3. The mailing list renter shall hold the AIUM harmless and indemnify the AIUM against any claim, damage, expense, liability, or obligation incurred by reason of the renter's use of the list, including—without limitation—reimbursement of the AIUM for attorney's fees and all costs the AIUM may incur in enjoining unauthorized parties from using the membership, accredited practices, and convention attendee list(s) in all cases where such unauthorized parties gained access to the list through the renter listed above or any of the renter's agents or employees.
4. The mailing list renter agrees that the AIUM will have the right to monitor use of the mailing list. The mailing list renter further agrees that it shall not use the list in any way that does not comply with any and all applicable laws or regulations, or that violates any right of any third party.
5. The AIUM must approve all mail pieces prior to mailing. If the mailing list renter uses the list for distribution of materials in addition to, or different from, the mail piece approved by the AIUM, the mailing list renter will be liable for liquidated damages in the amount of \$3,500.00, which the mailing list renter agrees is reasonable.
6. The AIUM retains absolute right to deny rental of the list, with or without cause.
7. The AIUM may not be cited on any portion of the renter's mail piece.
8. The list contains unique and proprietary information and is the sole and exclusive property of the AIUM. The AIUM reserves all rights to the list, and nothing in this agreement transfers or assigns any proprietary right in the list from the AIUM to the mailing list renter.

Signature below indicates complete acceptance of the above conditions and constitutes a contract between the AIUM and the above stated mailing list renter.

Signature: _____

Name (print): _____

Date: _____