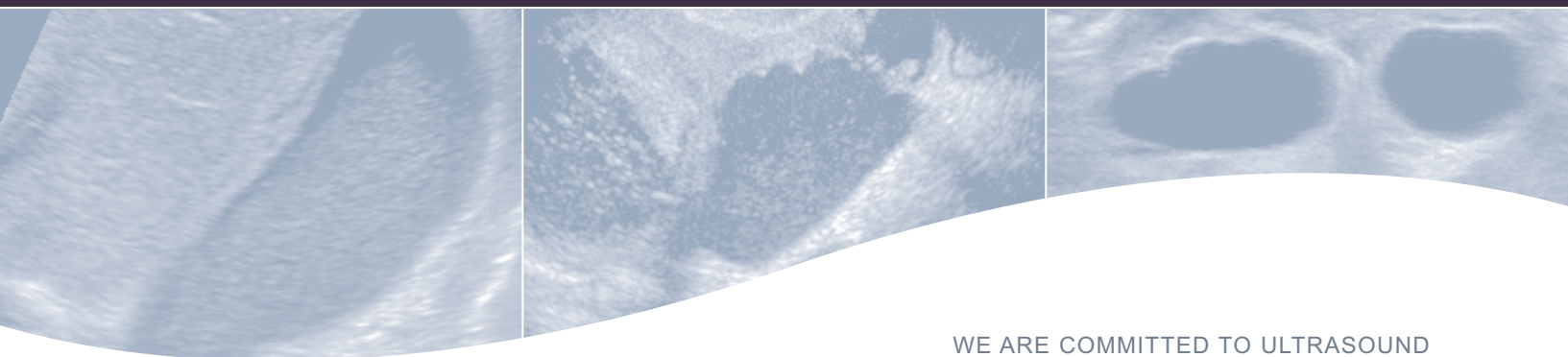


2011 American Institute of Ultrasound in Medicine Continuing Medical Education DVD Support Program



WE ARE COMMITTED TO ULTRASOUND

Delivering educational products for ultrasound professionals

During the 2011 AIUM Annual Convention, 7 courses will be filmed and released on DVD for Continuing Medical Educational (CME) credit. With a multitude of diverse topics, these video programs are popular with accredited practices and busy professionals looking to enhance their vocational skills. All AIUM CME video programs include 5 CME test and evaluation forms, which allow the user and up to 4 colleagues to earn CME credit. The video programs are reviewed every 3 years (or more frequently if there are new scientific developments for scientific validity and current medical practices).

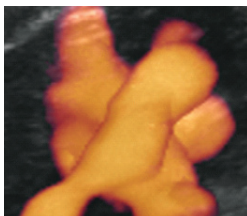
AIUM CME video programs are produced with the support of unrestricted educational grants provided by companies, such as yours, who are dedicated to higher education and the advancement of medical ultrasound. Support a course in line with your target audience and receive enduring recognition on the DVD, the website, and journal ads for up to 3 years!

COURSE DESCRIPTIONS

Three- and Four-Dimensional Fetal Cardiac Imaging

Thursday, April 14, 2011 ~ Preconvention Program, 7:30 AM–11:30 AM

MODERATORS: Julia Drose, BA, RT, RDMS, RVT, RDCS, and Mark Sklansky, MD
FACULTY: Reuven Achiron, MD, Liat Gindes, MD, Wesley Lee, MD, David Sahn, MD, and Lami Yeo, MD



The objective of this course is to review the basic approach to fetal cardiac imaging using techniques based on 3-dimensionals (3D) and 4D data acquisition and postacquisition volume review. The approach to volume data acquisition plus postacquisition data manipulation to obtain diagnostically useful images will be demonstrated and will include examples of normal cases and congenital heart disease. The overall indications and utility of 3D/4D data for screening and evaluation of the fetal heart will be reviewed. Areas examined include a historical/technical background, the basic approach, the first trimester, cardiac screening, and abnormal hearts.

Current Controversies in Vascular Sonography

Thursday, April 14, 2011 ~ Preconvention Program, 1:00 PM–5:00 PM

MODERATOR: M. Robert De Jong, RDCS, RDMS, RVT
FACULTY: John Blebea, MD, Edward Grant, MD, Joanne Lohr, MD, RVT, Laurence Needleman, MD, Myron Pozniak, MD, and Renee Patterson, MD
The objective of this course is to provide new techniques in vascular imaging and treatment. The controversies will include calf veins, unilateral deep venous thrombosis examinations, and diagnostic charts. Audience discussion will be included.



From Common to Complex: Ultrasound Management of Multiple Gestation Pregnancies

Friday, April 15, 2011, 2:15 PM–3:45 PM

MODERATOR: David Schrimmer, MD
FACULTY: Jerasimos Ballas, MD, Gina James, BA, RDMS, and Lynlee Wolfe, MD

This course will cover the ultrasound evaluation of both normal and abnormal multiple gestations.

Times, moderators, and faculty subject to change.

Sonography of Pediatric Liver and Kidney Transplants Combined With Vascular Sonography in Children

Saturday, April 16, 2011, 8:00 AM–10:00 AM

MODERATOR: Brian Coley, MD
FACULTY: Carol Barnewolt, MD, Lynn Fordham, MD, and Sara O'Hara, MD

The objective of this course is to discuss the sonographic features of complications related to liver and kidney transplantation in children, and to review the technique and application of vascular sonography in investigating disorders of the arteries and veins in the pediatric abdomen, pelvis, and extremities.

Peripheral Arterial Disease/Chronic Venous Diseases

Saturday, April 16, 2011, 1:00 PM–3:00 PM

MODERATOR: John Blebea, MD
FACULTY: George Berdejo, BA, RVT, Anil Hingoranin, MD, Hamid Mojibian, MD, and William Zang, RDMS, RVT

The objective of this course is to discuss the use of noninvasive tests in peripheral arterial disease, including the role of the ankle-brachial index, pulse volume recording, and duplex sonography. The discussion will include deep venous thrombosis and reflux.

Nonfetal Obstetric Ultrasound: Cervix, Placenta, and the Transperineal Approach

Sunday, April 17, 2011, 8:00 AM–10:00 AM

MODERATOR: Dolores Pretorius, MD
FACULTY: Jerasimos Ballas, MD, MPH, Harris Finberg, MD, Sherelle Laifer-Narin, MD, and Gladys Ramos, MD

The course will review ultrasound evaluation of the cervix and placenta and will also include transperineal ultrasound as a modality for evaluation during pregnancy.

Breast Sonography

Sunday, April 17, 2011, 1:30 PM–3:30 PM

MODERATOR: Susan Ackerman, MD
FACULTY: Abid Irshad, MD, Ellen Mendelson, MD, and Gary Whitman, MD
This course will cover Doppler ultrasound evaluation of breast masses, ultrasound screening, ultrasound imaging of the postoperative breast, ultrasound-guided breast and cervical node biopsy, 3-dimensional ultrasound, and elastography. This course will fulfill Mammography Quality Standards Act CME requirements for breast imaging.

Continuing Medical Education DVD Support Program

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Course Titles

- Three- and Four-Dimensional Fetal Cardiac Imaging (FE, OB)
- Current Controversies in Vascular Sonography (Cardio, Sono)
- From Common to Complex: Ultrasound Management of Multiple Gestation Pregnancies (OB)
- Sonography of Pediatric Liver and Kidney Transplants Combined With Vascular Sonography in Children (Peds, Cardio, G&A)
- Peripheral Arterial Disease/Chronic Venous Diseases (Cardio)
- Nonfetal Obstetric Ultrasound: Cervix, Placenta, and the Transperineal Approach (OB)
- Breast Sonography (G&A)

Cardio, Cardiovascular Ultrasound; FE, Fetal Echocardiography; G&A, General and Abdominal Ultrasound; OB, Obstetric Ultrasound; PED, Pediatric Ultrasound; Sono, Sonography
Course descriptions attached.

Grant Investment | \$5000

Acknowledgement: Receive recognition for up to 3 years!

- Company name, logo and URL on the first page of the DVD
- Logo on ads promoting the DVD in the *Journal of Ultrasound in Medicine*
- Logo and hyperlink on the AIUM website store long description
- Educational Grants are tax deductible
- Company branding in connection to topic specific community of practice
- Copy of the DVD for your files

Company: _____

Contact: _____

Address: _____

City, State, Postal Code: _____

Phone: _____

Email: _____

Production deadlines apply. Application must be received by May 31, 2011 to incorporate company acknowledgement on the DVD. Support is non-exclusive.

Contact: Michele Lewis, National Sales Manager, mlewis@aium.org
Phone: 800-638-5352 or 301-498-4100 ext 248, Fax: 301-498-4450